



Survey Committee Minutes  
September 4, 2009  
11:00 AM EDT

Present:

Randy Roat  
Jackie Willett  
Bob Burleigh  
Karen Olson  
Michelle Botana – ISAM

Absent:

Shawn Keough-Hartz  
Patrick Lukacs  
Dan Stech  
Julie Urda  
Brad Lund – ISAM

Agenda:

**1. Percentage Fee Schedule Survey**

The Committee discussed this at length. There was much discussion about the potential FTC implications associated with creation of a fee schedule survey and the sharing of this information. Bob has had preliminary discussions with legal counsel.

The committee was mindful of the confidentiality concerns members may have and discussed using a third party to compile the results so that the members would feel more comfortable in giving the sensitive information.

It was agreed to send out Bob's draft to all committee members for feedback, if none is received in a timely manner, the survey would be built and shown to the Board of Directors for approval. It was also suggested to run the survey by legal.

**2. Mini Surveys**

Randy asked that the committee consider creation of a framework allowing staff to create and administer mini surveys or polls of the membership when pertaining to gathering information for committees. The goal is to recognize the difference between

an industry published, statistically valid survey and general information gathering for committee and leadership decision making purposes. Hopefully we can create a simple process of building and administering committee surveys.