



Board of Directors

July 14, 2010

Attendees.

Scott Everson – President

Jackie Willett – President Elect

Patrick Lukacs – Treasurer

Barry Reiter – Secretary

Randy Roat – Past President

Don Rodden – Director

Holly Louie – Director

Joe Schendel – Director

Jud Neal – Director

Karen Linsteadt – Director

Cindy Groux – Director

Susan Chandler – Director

Sara Nofziger-Drew – Director

Andy Kokosa – Committee Chair

Sherri Dumford – Committee Chair

Bill Carns – Committee Chair

Brad Lund – ISAM

Michelle Botana – ISAM

Paul Myers – ISAM

Agenda.

1. Call to order and Roll Call

Scott Everson called the meeting to order and Michelle Botana took roll.

2. Consent Agenda

- a. **Approval of the July minutes**
- b. **Financial Report**
- c. **National Office Report**
- d. **Capital Associates Report**
- e. **Committee Reports**

Motion to approve Barry Reiter, Jackie Willett seconded; all approved. Motion Passed.

3. Fall Conference

- a. **Board Meeting** – is set for Sat Sept 11th from 12pm – 5pm, room to be announced. Any agenda items you would like to discuss should be sent to Brad, Scott and /or Michelle.
- b. **Business Meeting & Awards Luncheon**
- c. **Gateway EDI Event at the Arch** – walking distance from the hotel
- d. **Past President's Reception** – will be held Sunday night 9/12 in the Everson suite
- e. **Committee Meetings** – a complete list will be sent to all Board members and committee chairs.

- f. **Fall Conference Registration** – 100 registrations to date, cutoff date is Friday 8/13. Paul will send an updated list with all the registrants to the board and committee chairs. Scott would like to have a call with the executive committee if the numbers are still low after Friday 8/20.
4. **Certification Committee Report**
The Committee is currently working on a document that they will be able to use to recommend all the changes to the board. Jud is confident this will happen at the September board meeting.
5. **Board Resolution discussion**
Scott gave a brief synopsis of the issues at hand before he excused himself from the call. He stated that he believes these bylaws are in the best interest of the association and is not in favor of the resolution. Discussion from the rest of the board occurred.
Motion to reaffirm the nominations slate by Jud Neal, seconded by Susan Chandler; 13 in favor, 1 abstained. Motion passed.
Motion to reject the resolution put forth by Bob Burleigh by Jud Neal, seconded by Susan Chandler; 12 in favor, 2 abstain. Motion passed.
6. **Kavi- Committee Management Tool**
Brad has spoken with Kavi and asked them to delay our implementation until September after they finish their product updates.
7. **Committee Chair Reports**
a. **Commercial Payor Relations Committee**
Dave Anderson and Dodge Communications are putting the final touches on an article to be distributed to two possible publications. The resource page is on the website and content will be added soon which will include links to BS/BC, Aetna, United and the AMA. The Committee is reaching out to the medical societies, state legislators and insurance legislators and is under consideration for being a presenter at the AHIP November forum.
- b. **Public Relations Committee**
The Committee is upgrading the newsletter template and will debut it at the Fall Conference. There are some challenges with finding articles and PR is working with Publications to fix this. There is still some uncertainty with the blog, the committee is discussing how to do it successfully.
- c. **Technology Committee**
Employer Pages has been very good for the membership. Technology Committee has recommended some HR courses that would be available in the HBMA University to the Education Committee. The Committee will begin exploring Customer Relationship tools.

Motion to adjourn by Don Rodden, seconded by Susan Chandler at 3:45pm EDT.