

# Schedule at-a-Glance

SUNDAY, SEPTEMBER 14				
6:30am – 6:00pm	Registration Open - CELEBRITY FOYER -			
8:00am – 12:00pm	Pre-Conference Workshops			
	Pre-Conference Finance Workshop Finance, Jud Neal, CHBME, MBA - CELEBRITY 2 -		Pre-Conference Compliance Workshop Compliance: Risk Assessment; Investigations & Payor Contract and Rules, Melody W. Mulaik, MSHS, CRA, FAHRA, CPC, CPC-H, RCC and Laurie DesJardins - CELEBRITY 3 -	
12:30 – 1:45pm	CHBME Lunch with Keynote Speaker, Deborah Walker Keegan, PhD, FACMPE - CELEBRITY 1 -			
2:00 – 2:30pm	President’s Address, Jeanne Gilreath, CHBME - CELEBRITY 4 -			
2:30 – 3:30pm	Keynote Address: Aligning the Revenue Cycle with Payment Reform, Deborah Walker Keegan, PhD, FACMPE - CELEBRITY 4 -			
3:30 – 4:15pm	Break - CELEBRITY FOYER -			
4:15 – 5:15pm	Concurrent Sessions			
	Government Audit Alphabet Soup: RAC vs ZPIC and What These Audits Mean for Your Practices, Joan Gilhooly, MBA, CPC, CPCO - CELEBRITY 1 -	PQRS: Measuring Value Today and Tomorrow, Melody W. Mulaik, MSHS, CRA, FAHRA, CPC, CPC-H, RCC - CELEBRITY 2 -	Patient Portals: An Overnight Success 550 Years In The Making, Jorge Wong, HPMA, CRCR Certified - CELEBRITY 3 -	
5:15 – 7:15pm	Opening Reception - CELEBRITY 5-8 -			
MONDAY, SEPTEMBER 15				
7:00 – 7:45am	New Member and First-Time Attendee Welcome Breakfast - CELEBRITY FOYER -			
7:45 – 8:15am	HBMA Job Board Presentation, John W. Howard, PhD - CELEBRITY 4 -			
8:15 – 8:45am	Introduction of Candidates for the HBMA Board of Directors - CELEBRITY 4 -			
8:45 – 9:15am	General Session: Servicing Physicians Employed by Hospitals, Angela Hickman, CPC, CEDC, and Amy M. Guay - CELEBRITY 4 -			
9:15 – 10:15am	Refreshment Break - CELEBRITY 5-8 -			
10:15 – 11:15am	Concurrent Sessions			
	The Patient Centered Payoff, Joe Capko - CELEBRITY 1 -	Bundled Charges/CCI/LCD: Untangling the Conundrum of Edits, Melody W. Mulaik, MSHS, CRA, FAHRA, CPC, CPC-H, RCC - CELEBRITY 2 -	Remote Workforce: Could It Work For You? Risk and Rewards! Michelle Durner, MBA, CPA, CHBME and Susan Childs, FACMPE - CELEBRITY 3 -	
11:30am – 12:30pm	Concurrent Sessions			
	LEAN and Efficiencies for Small and Medium Sized Billing Operations, Joan Gilhooly, MBA, CPC, CPCO - CELEBRITY 1 -	The Revenue Cycle Starts Inside the Practice, Laurie Morgan - CELEBRITY 2 -	Business Intelligence for Medical Practices, Nate Moore - CELEBRITY 3 -	
12:30 – 2:15pm	Luncheon and Annual Business Meeting - CELEBRITY 4 -			
2:15 – 3:15pm	Refreshment Break - CELEBRITY 5-8 -			
3:15 – 4:15pm	Concurrent Sessions			
	ACO’s and PCMH Practices: Impact Considerations on the Practice’s Revenue Cycle, Susan Childs, FACMPE - CELEBRITY 1 -	Keep Calm and Collect the Money: Avoiding Rejection, Appealing Denials and Collecting Balances, Laurie Morgan - CELEBRITY 2 -	“Do It Yourself” Dashboards: Conditional Formatting in Excel, Nate Moore - CELEBRITY 3 -	
4:30 – 5:30pm	Operationalizing ICD-10 in Your Practice Workflows to Drive Billing Success, Angela Hickman CPC, CEDC and Amy M. Guay - CELEBRITY 4 -			
5:30 – 7:00pm	Exhibitor Hosted Reception - CELEBRITY 5-8 -			
TUESDAY, SEPTEMBER 16				
7:30 – 8:30am	Breakfast and Roundtable Discussion Session Based on Billing Company Size - CELEBRITY FOYER -			
8:15 – 9:15am	Exhibitor Wrap Up Meeting - CELEBRITY 5-8 -			
8:30 – 9:30am	Concurrent Sessions			
	CAQH CORE Operating Rules and CAQH Solutions: Adding Value to Your Client Relationships, Denise M. Buening, MsM - CELEBRITY 1 -	Comparative Analytics: Benchmarking to Prevent Audits, Jared Krawczyk - CELEBRITY 2 -	No More Difficult People: A Three-Part Game Plan, Dana Lightman, PhD - CELEBRITY 3 -	
9:30 – 10:30am	Refreshment Break & Drawings - CELEBRITY 5-8 -			
10:30am – 12:00pm	Washington Update, Bill Finerfrock - CELEBRITY 4 -			
12:00 – 12:15pm	Closing Remarks, Jeanne Gilreath, CHBME - CELEBRITY 4 -			