



2013 Executive Development Summit Faculty

STRATEGIC PLANNING:



Jud Neal, CHBME, MBA, has been with Physicians Billing network for 12 years. He is responsible for the overall strategy and execution of objectives and provides oversight in all facets of the organization. During his tenure, the company has maintained a high client retention rate and nearly tripled in size. He previously held Senior vice President positions in publicly held medical device and services corporations. Jud holds an MBA from Rockhurst University with an emphasis in finance and is a graduate of the Stanford Executive Program at Stanford University. He is currently President of HBMA.

FINANCE:



Phil Ellis, MBA, is the senior vice President & CFO for CIPRROMS, Inc. He currently serves as Chair of the HBMA Education Committee and as vice chair of the HBMA Certification Committee. He is vice-Chair of the Professional Development Committee of the Indiana chapter of HFMA and as Co-Chair of the Business Partners Committee of the Indiana IMGMA and is Treasurer of an Indianapolis based non-profit organization. Phil obtained his BS (Magna Cum Laude) and MBA from Indiana Wesleyan University, where he is currently employed as adjunct faculty and serves on the Business & Management Council. He is currently working with IWU in the development of a Healthcare Administration program.

TECHNOLOGY:



Randy Johnston has been an entrepreneur, technologist, and teacher for most of his career. He has helped start and run many businesses, and currently owns part of both Network Management Group, Inc. and K2 Enterprises. Randy is not afraid to tackle a business management problem or to get his hands dirty answering a low-level technical question. He is best known for his early and on-going expertise in networks including LANs, WANs, Intranets, Extranets and the Internet. His expertise has grown to touch virtually every technology in the marketplace. He is particularly well known for his technology update overview, accounting software, and paperless office expertise. He helps businesses with strategic technology planning, accounting software selection, document management selection and planning, and business continuity planning.

SALES & MARKETING:



David Jakielo, CHBME is the President of Seminars & Consulting. Dave has over 30 years of healthcare industry experience. He is a certified trainer, frequent lecturer, author and regular columnist in the HBMA bi-monthly journal *Billing*. Dave is a past-president of HBMA and currently serves on the Education Committee.

LEGAL/OPERATIONS:



Susan E. Ziel, Esq., is a nurse attorney and partner with the law firm of Krieg DeVault LLP where she is a Core Member of both the Health Care and Life Sciences Practice Groups. Ms. Ziel represents and advises clients regarding the many significant legal and regulatory issues governing health care and life science organizations today, including but not limited to protected health (and other personal) information, privacy and security, fraud and abuse, licensure and credentialing, contracting and reimbursement.