



schedule at-a-glance

april 22-24 | orlando, florida



WEDNESDAY, April 22

8:00am – 12:00pm	PRE-CONFERENCE WORKSHOPS: <ul style="list-style-type: none"> ▪ Reset The Clock: Practical Employee Relations For Executives, <i>Michael Mirarchi, J.D., Employee Relations Consultant, Mirarchi Management Group</i> ▪ Hiding in Plain Sight: Six Techniques That Beat Forecasting and Trendspotting, <i>Seena Sharp, Principal, Sharp Market Intelligence</i>
12:15 – 1:15pm	CHBME Luncheon with Keynote Speaker
1:30 – 2:00pm	President's Address , <i>Curt Cvikota, CHBME, President, Cvikota Company, President, HBMA Board of Directors</i>
2:00 – 3:30pm	Keynote Address: The Psychology of Fraud , <i>Toby Groves, President, Groves Research and Consulting</i>
3:30 – 3:45pm	Break
3:45 – 4:45pm	Paying it Forward: Preparing for the Future of Healthcare , <i>Nicole Harper, PhD, MBA, RHIA, CCS-P and C-CDI, Director, Revenue Cycle, St. Vincent Health, Revenue Cycle Operations</i>
4:45 – 5:00pm	Break
5:00 – 6:00pm	The Shifting Landscape of Healthcare Information Exchange: Opportunities, Challenges and What You Can Expect , <i>Devin Jopp, PhD, President & CEO, Workgroup for Electronic Data Interchange (WEDI)</i>
6:00 – 7:30pm	Reception in the Exhibit Hall

THURSDAY, April 23

7:30 – 8:30am	Breakfast
7:30 – 8:30am	First Timer's/New Member Breakfast
8:30 – 9:30am	The Young & the Restless: How Millennials Can Grow Your Business , <i>Seena Sharp, Principal, Sharp Market Intelligence</i>
9:30 – 10:30am	Break in Exhibit Hall
10:30 – 11:30am	CONCURRENT SESSIONS: <ul style="list-style-type: none"> ▪ Remote Work Force Update, <i>Jennifer Kirschenbaum, Esq, Managing Partner, Kirschenbaum & Kirschenbaum</i> ▪ Don't Give Up: Amplify Your Payer-Provider Relationships, <i>Josh Kaufmann, President, HealthAgree</i>
11:45am – 12:45pm	General Session: Where the Industry is Going <i>Ted Stack, Managing Director, Falcon Capital Partners LLC</i>
12:45 – 2:00pm	Luncheon
2:00 – 3:00pm	Break in Exhibit Hall
3:00 – 4:00pm	CONCURRENT SESSIONS: <ul style="list-style-type: none"> ▪ ACA Update, <i>Bill Finerfrock, President, Capitol Associates and Director of Government Relations, HBMA</i> ▪ Reset The Clock: Replace Liability With Credibility, <i>Michael Mirarchi, J.D., Employee</i>

Relations Consultant, Mirarchi Management Group

4:15 – 5:15pm

General Session: Washington Update, *Bill Finerfrock, President, Capitol Associates and Director of Government Relations, HBMA*

5:15 – 7:15pm

Reception in the Exhibit Hall

FRIDAY, April 24

7:30 – 8:30am

Breakfast

7:30 – 8:30am

Roundtable Discussion Session Based on Billing Company Size

8:30 – 9:30am

General Session: Software Systems, *Pat O'Day, Chief Technology Officer, Bluelock*

9:30 – 10:30am

Break in the Exhibit Hall

10:45 – 11:45am

Health Care Reform and Hospital/Physician Integration—Where is Physician Billing Headed? *Mark Blessing, CPA, Partner, BKD, LLP*

11:45am – 12:00pm

Closing Remarks

1:00 – 3:00pm

CHBME Exam