

## THURSDAY, SEPTEMBER 14

8:00am – 12:00 pm	Pre-Conference Workshops: <ul style="list-style-type: none"> <li>• Contracts and Legal Issues, <i>Jennifer Kirschenbaum, Esq., Kirschenbaum &amp; Kirschenbaum, P.C.</i></li> <li>• Intermediate Excel, <i>Nate Moore, CPA, MBA, FACMPE, Moore Solutions, LLC</i></li> </ul>
12:00 – 1:00 pm	CHBME Recognition with Keynote Speaker
1:00 – 1:45 pm	Annual Member Business Meeting/Introduction of Candidates
1:45 – 2:00 pm	BREAK
2:00 – 2:30 pm	President's Address and Introduction of Keynote Speaker
2:30 – 3:30 pm	<b>Keynote:</b> The New Health Age: A Look Into the Future of Health Care and Medicine, <i>David Houle, Healthcare Futurist</i> , <i>SPONSORED BY MERIDIAN MEDICAL MANAGEMENT</i>
3:30 – 3:45 pm	BREAK
3:45 – 4:45 pm	Concurrent Sessions: <ul style="list-style-type: none"> <li>• Patient Pay Optimization, <i>Kiran Kumar, SVP of Client Relations &amp; Solutions, GeBBS Healthcare Solutions</i></li> <li>• Seven Digital Techniques to Grow Your RCM Company, <i>Jason Ciment, CEO &amp; Veteran Digital Marketing Strategist, GetVisible</i> and <i>Michael Moshkovich, President, GetVisible</i></li> </ul>
4:45 – 5:00 pm	BREAK
5:00 – 6:00 pm	From Policy to Bottom Line: Improving Revenue Cycle Performance with Use of Operating Rules for Healthcare Transactions, <i>Robert Bowman, Assoc. Director, CAQH CORE</i> and <i>Kim Peters, Process Owner, Provider Process Implementation, Humana Inc.</i>
6:00 – 8:00 pm	OPENING EXHIBIT HALL RECEPTION

## FRIDAY, SEPTEMBER 15

7:30 – 8:00 am	First Timer's/New Members Breakfast, <i>SPONSORED BY TRIZETTO PROVIDER SOLUTIONS</i>
8:00 – 9:00 am	Breakfast with the Payors
9:00 – 10:00 am	2017 Commercial Payor Panel: Aetna, Cigna, Humana, and UnitedHealthcare
10:00 – 11:00 am	BREAK IN EXHIBIT HALL
11:15 am – 12:15 pm	Concurrent Sessions: <ul style="list-style-type: none"> <li>• There Was an Audit - Now What?, <i>Karna W. Morrow, Manager Consulting Services, Coding Strategies, CPC, RCC, CCS-P, AHIMA, Approved ICD10-CM Trainer</i></li> <li>• Billing Metrics that Matter, <i>Matt Seefeld, Senior Vice President of Business Development, MedEvolve</i></li> </ul>
12:30 – 1:15 pm	AWARDS LUNCHEON, <i>SPONSORED BY ZELIS PAYMENTS</i>
1:30 – 2:30 pm	BREAK IN EXHIBIT HALL
2:30 – 3:30 pm	Concurrent Sessions: <ul style="list-style-type: none"> <li>• Above and Beyond the Call: Anatomy of a Patient Services Call Center, <i>Thomas Mathews, President, OnQ</i></li> <li>• Quality Payment Program &amp; Value Based Data, <i>Jennifer Searfoss, Esq, CPOM, CHCI, CMCS, Founder &amp; Chief Solutions Strategist, SCG Health, LLC</i></li> </ul>
3:30 – 3:45 pm	BREAK
3:45 – 4:45 pm	Concurrent Sessions: <ul style="list-style-type: none"> <li>• Don't Leave Cash on the Table: Start Your Revenue Cycle Right with Complete Onboarding, <i>Michelle Pivelja, CPCS, PESC, Director of Credentialing, PracticeWorx</i> and <i>Dawn Anderson, CPMSM, PESC, Product Mgr, Echo, A Healthstream Company</i></li> <li>• Maintain a Competitive Edge with Effective Tools and Industry Best Practices for Consumer Engagement, <i>Mark J. Snow, Vice President of Business Development, InstaMed</i></li> </ul>
4:45 – 5:00 pm	BREAK
5:00 – 6:00 pm	Washington Update, <i>Bill Finerfrock, HBMA Director of Government Relations</i>
6:00 – 8:00 pm	CLOSING RECEPTION WITH EXHIBITORS, <i>SPONSORED BY TRIZETTO PROVIDER SOLUTIONS</i>

## SATURDAY, SEPTEMBER 16

7:30 – 8:30 am	Breakfast Roundtable Discussions by Topic
8:30 – 9:30 am	Concurrent Sessions: <ul style="list-style-type: none"> <li>• Robotics in Revenue Cycle Management, <i>Rob Gontarek, President &amp; CEO, Meridian Medical Management</i></li> <li>• Cyber Security: What You Need to Know, <i>Jay Harmon, Information Security, Privacy, &amp; Management Consultant, BorderHawk</i></li> </ul>
9:30 – 9:45 am	BREAK
9:45 – 10:45 am	Concurrent Sessions: <ul style="list-style-type: none"> <li>• ERISA: Finding the Hidden Gold in Your Revenue Cycle, <i>Lea Fowler, Dir. of ERISA Recovery, ERISA Revenue Solutions</i></li> <li>• Beyond the Buzzwords: Analytics, Machine Learning, &amp; Artificial Intelligence, <i>Roshan Fernando, CEO &amp; President, MiddleGate, Inc.</i></li> </ul>
10:45 – 11:00 am	BREAK
11:00 am – 12:00 pm	Building, Motivating & Rewarding a Winning Team, <i>Dave Jakielo, MPM Seminars &amp; Consulting</i>
12:00 – 12:15 pm	CLOSING REMARKS
1:00 – 5:00pm	MIPS Interactive Workshop