

HBMA

HEALTHCARE BUSINESS MANAGEMENT ASSOCIATION

MEMBERSHIP INFORMATION & CERTIFICATION PROGRAM

HBMA provides education, advocacy, collaboration and certification for healthcare billing professionals and providers engaged in the business and technology of healthcare revenue cycle management.

JOIN NOW!



HEALTHCARE BUSINESS MANAGEMENT ASSOCIATION

HBMA UNDERSTANDS YOUR BUSINESS. NOW PUT US TO WORK FOR YOU.

About the Healthcare Business Management Association (HBMA)

As a non-profit, member-led trade association, HBMA represents over 47,000 employees at nearly 500 revenue cycle management firms and professional billing departments. Founded in 1993, HBMA fosters personal development, advocates on the behalf of the healthcare revenue cycle management profession, and promotes cooperation through a wide range of business resources, educational events, networking opportunities, certification programs, and enforcement of the Medical Biller's Code of Ethics.

educate. advocate. collaborate.

DID YOU KNOW that you can save on attending the annual HBMA Healthcare Revenue Cycle Conference when you become an HBMA member?

“I am a Charter Member of HBMA and believe it is one of the main reasons why I am still in business after 32 years. Meetings provide information that has kept me on the cusp of this industry since many of our speakers provide valuable information. I have found solutions and increased efficiencies by working with vendors who have exhibited at meetings. My clients have benefited from my involvement in HBMA as well. HBMA has contributed so much on a personal and professional level.”

— Madelon I. Berger, MPH, MA, CCS-P, CPC, CHBME, President, Bill of Health Services, Inc.

Visit www.hbma.org/join for more information on HBMA membership.

WE KNOW YOU AND YOUR BUSINESS. GET TO KNOW US.

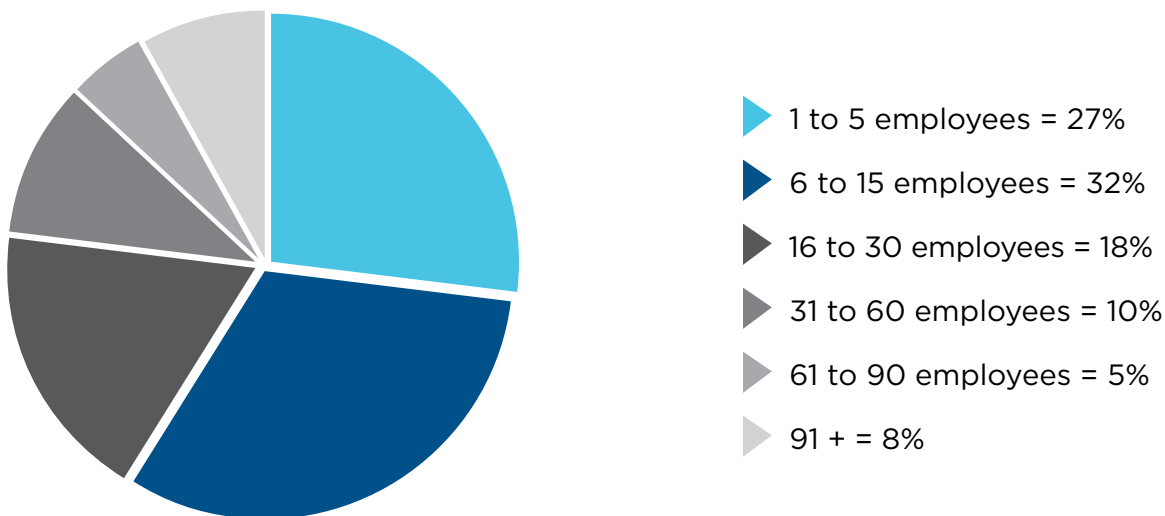
Thousands of your peers rely on HBMA for the latest information and resources to move their businesses forward. As a member of the HBMA community, you will be able to effortlessly exchange ideas and connect with colleagues around the country who are facing the same challenges as you.

STAY ON THE FOREFRONT OF THE INDUSTRY:

- Never miss out on the latest legislative and regulatory news announcements and analysis.
- Hone your knowledge with an online repository of information and resources at your fingertips, including the 24/7 online HBMA Message Board.
- Remain current and differentiate yourself within the ever-evolving revenue cycle management industry with conferences and other educational opportunities.
- Boost your edge in this increasingly competitive industry and make an immediate connection to more than 47,000 revenue cycle management professionals when you join HBMA.

HBMA MEMBERS BY COMPANY SIZE

Large or small, specialized or diverse, our members' clientele is comprised of about 60% hospital-based physicians, 30% office-based physicians, and about 10% allied healthcare providers.



Go to www.hbma.org to learn more!

MARKET YOUR PROFESSIONALISM BY DEMONSTRATING EXCELLENCE



You work hard to stay up to date on issues and developments in the healthcare revenue cycle management industry. By joining HBMA's **Certified Healthcare Business Management Executive (CHBME) Program**, you demonstrate to your peers — and your current and prospective clients — that you are dedicated to continuing professional education in this fast-changing, challenging industry.

The **CHBME Program** is designed for owners, senior management, and compliance professionals who are HBMA members. Participants in the CHBME Program have three (3) years to earn the continuing education units (CEUs) necessary to attain and maintain certification.

Questions?
Contact info@hbma.org.

Requirements for Initial Certification

- Maintain an active HBMA membership
- Submit initial application and \$350 fee
- Complete 60 CEUs within three years of acceptance (at least 60% from HBMA sources)
 - » **HBMA Sponsored Programs** (*Must be at least 36 of your total of 60 credits*)
 - Attend HBMA Events — including the Healthcare Revenue Cycle Conference recorded conference sessions, Compliance Symposium, and webinars (live and recorded)
 - Serve as an HBMA Committee or Board Member
 - Serve as an HBMA Course Instructor
 - Contribute written articles for HBMA publications
 - Complete quizzes in *RCM Advisor* journal
 - » **Non-HBMA Sponsored Programs** (*Up to 24 credits*)*
 - Programs provided by approved associations including MGMA, HFMA, RBMA, AAPC, HCCA, ACA, AAHAM, and AHIMA
 - Programs provided by local Medicare carriers
 - Related educational programs provided by Medical Specialty Associations
- Attend at least one live HBMA Conference within three years of acceptance
- Successfully complete and pass exam (100 questions)

**Certificants must produce certificates of attendance when applying for the exam.*

MEMBERSHIP CATEGORIES & BENEFITS



	Revenue Cycle Management Companies (RCM) \$495+	Professional Billing Departments (PBD) \$495+	Vendor Members \$1010	RCM Individual Members <i>New!</i> \$195	PBD Individual Members <i>New!</i> \$195	Student Members <i>New!</i> \$45
Message Boards	unlimited	unlimited	limited	unlimited	unlimited	limited
Government Relations and Advocacy	■	■	■	■	■	■
Volunteer Opportunities	■	■	■	■	■	■
Job Board	■	■	■	■	■	■
Webinars and Expertise Related to Revenue Cycle Management	■	■	■	■	■	■
<i>RCM Advisor</i> Journal Bi-monthly Publication	print & digital	print & digital	print & digital	digital	digital	digital
Conference Member Registration Discounts	■	■	■	■	■	■
Document Library	■	■	■	■	■	■
Benchmarking and Surveys	■	■	■	■	■	■
Vendor Marketplace Interactive Buyer's Guide	■	■	■	■	■	■
Partner Products and Services	unlimited	unlimited	unlimited	limited	limited	limited
MIPS Reporting Solutions	■	■	■	■	■	
CHBME Certification Program	■	■	■	■	■	
Commercial Payer Reporting Tool	■	■		■	■	
Washington Report Monthly Online Publication	■	■	■			
Industry Accreditation	■	■	■			
Webinars and Conference Sponsorship Opportunities	■	■	■			
Conference Exhibit Booth Discounts			■			
Website Banner Advertising Opportunities	■	■	■			
<i>RCM Advisor</i> Journal Print and Digital Advertising Opportunities	■	■	■			
Email and Mailing List Rental Opportunities	■	■	■			
Client Newsletter Monthly Subscription Opportunity	■	■	■			
Voting Rights	■	■				
Billing Service Locator Interactive RFI Matching Program	■					
Find a Biller Search Interactive and Searchable Listing	■					

*The membership dues for RCM Company and PBD Company membership are based on the number of full time equivalent staff members supporting the billing and related operations of the respective companies, whether directly employed or contracted. Dues range from \$495-\$1,460.

MEMBER VALUE PROGRAM

The HBMA Member Value Program (MVP) expands and enhances the value of HBMA membership. Only HBMA members receive exclusive access to discounts for products and services for their companies.

Discounts available to all HBMA members for a variety of products and services include:

- **Continuing Education**
- **Coding Resources**
- **Compliance**
- **Credentialing**
- **Credit Card Processing**
- **Education**
- **Errors & Omission Insurance**
- **HR Solutions**
- **PQRS**
- **Procurement Solutions**
- **MIPS Resources**

HBMA offers two types of membership to suit your needs:

- **Corporate** provides benefits to your entire company
- **Individual** offers benefits to only one person

Visit us at www.hbma.org/join



RCM Advisor is the official member publication of HBMA. Its mission is to publish timely, industry-leading articles that HBMA members and non-members can put to work. It is a valuable communication tool for healthcare professionals, with articles written by industry experts on the latest billing and healthcare management topics, as well as general management issues relevant to healthcare business owners.

HBMA members receive six print issues of *RCM Advisor* each year and have access to the digital editions and archives available online at www.hbma.org/journal.

HBMA COMMITTEES WORK HARD TO SERVE MEMBERS

CHBME Certification Committee

The CHBME Certification Committee is committed to enhancing the certification program and increasing the visibility of certification in the medical and healthcare community. The committee provides recommendations for improving the certification program such that it adequately represents mastery of the certification content body of knowledge. The committee works in collaboration with the education committee to recommend education pertinent to achieving the CHBME including a variety of delivery methods that include on-site education, web-based programs, HBMA eUniversity, and specialty workshops.

Commercial Payer Relations Committee

The Commercial Payer Relations Committee advocates for our members by establishing meaningful relationships with payers through cooperative initiatives that strive to reduce costs, administrative burdens, and aid our membership in dealing with the increasing complexity of the billing and reimbursement process.

Data Science Committee

The Data Science Committee is dedicated to being an advocate for HBMA membership by establishing directives utilizing emerging analytic and technology tools to aggregate confidential data for measurement and benchmarking for the benefit of the membership. In addition, the committee will lead the efforts in administering core work groups that involve collaboration with industry organizations that administer information to our membership that reduce costs, and alleviate administrative burden. Additionally, the committee identifies and influences legislative topics that have a direct benefit for RCM member organizations.

Education Committee

The Education Committee provides pertinent education for the HBMA membership and our medical billing community. The committee is also charged with developing new programs on the cutting edge of healthcare changes mandated by healthcare reform. The HBMA Education Committee works to find new and innovative ways to meet your needs, engage new members, expand and grow our membership, add diversity, and deliver new, meaningful and exciting programs.

Finance Committee

The Finance Committee oversees HBMA's financial affairs and the annual financial statement audit. Responsibilities include budgeting and financial planning, financial reporting, and the creation and monitoring of internal controls and accountability policies.

Government Relations Committee

The Government Relations Committee monitors ongoing national regulatory activities that affect the medical billing industry, actively comments on or explains HBMA's position on such regulatory activity through HBMA's government affairs office, offers HBMA expertise and research to regulatory agencies as needed, informs HBMA membership of pertinent regulatory activity, and solicits the positions of HBMA members on regulatory activities, where appropriate.

Membership Committee

An overarching goal for the Membership Committee is to maximize the efficiency of each committee and of governance overall. The committee focuses on areas of growth to strengthen HBMA's membership and its value proposition.

Publications Committee

The Publications Committee is dedicated to developing and publishing the bi-monthly RCM Advisor journal for our members. The committee seeks authors who will provide meaningful and relevant content that can help professionals prosper and succeed. In addition to publishing six issues per year, special editions are included for post-conference following the CMS/Hill Day in the summer and the Healthcare Revenue Cycle Conference in the fall.

Vendor Affiliate Advisory Committee

The Vendor Affiliate Advisory Committee serves as the vital communications link between HBMA and the vendor community. The committee provides input on all of HBMA's vendor marketing and communication policies. The committee works to support vendors at all conferences and exhibit areas before, during, and after each conference.

For more information on HBMA membership, visit us at www.hbma.org/join



HEALTHCARE BUSINESS MANAGEMENT ASSOCIATION

2025 M Street NW, Suite 800

Washington, DC 20036

info@hbma.org • 877.640.HBMA

www.hbma.org