



HBMA 2014 Fall National Conference
September 14 - 16, 2014
Planet Hollywood Resort & Casino
3667 S. Las Vegas Blvd
Las Vegas, NV 89109

Time	Session	Track 1	Track 2	Track 3
Sunday, September 14				
8:00 am – 12:00 pm	Pre-Conference Workshops	Finance		Compliance
		Phil Ellis, MBA, FHFMA, CEHRS, CFO & Senior Vice President, CIPROMS Inc.		Risk Assessment; Investigations Melody W. Mulaik, President, Coding Strategies
				Payor Contract and Rules Laurie DesJardins, Coding Strategies
12:15 pm – 1:30 pm	CHBME Lunch with Keynote Speaker			
1:45 pm - 2:30 pm	President's Address Introduction of Keynote	President's Address Jeanne Gilreath, CHBME		
2:30 pm – 3:30 pm	Keynote Session	Key Note Address "Essential Operational Concept" Deborah Walker Keegan, PhD, FACMPE; Healthcare Consultant, Keynote Speaker, Author, Medical Practice Dimensions, Inc.		
3:30 pm – 4:00 pm	Break			
4:15 pm – 5:15 pm	Concurrent Sessions	RAC & ZPIC audits Joan Gilhooly, MBA, CPC, CPCO, President/Consultant, Medical Business Resources, LLC	PQRS Melody W. Mulaik, President, Coding Strategies	EHRs and Patient Portals Cheri Eplion, Experian
5:30 pm – 7:30 pm	Reception in the Exhibit Hall			
Monday, September 15				
7:00 am – 8:00 am	Breakfast	Breakfast and New Member Welcome Event		
8:15 am – 9:15 am	General Session	Hospital Owned Practices - Serving Employed Physician Practices		

9:15 am – 10:00 am	Break in the Exhibit Hall			
10:15 am – 11:15 am	Concurrent Sessions	<p>Patient Centered Payoff</p> <p>Judy Capko, Senior Consultant Capko & Morgan</p>	<p>Bundled Charges/CCI/LCD</p> <p>MMelody W. Mulaik, President, Coding Strategies</p>	<p>Remote Workforce</p> <p>Susan Childs, FACMPE, Evolution Healthcare Consulting</p> <p>Michelle Durner, President, Applied Medical Systems, Inc.</p>
11:30 am – 12:30 pm	Concurrent Sessions	<p>LEAN and Efficiencies for the Revenue Cycle</p> <p>Joan Gilhooly, MBA, CPC, CPCO, President/Consultant, Medical Business Resources, LLC</p>	<p>The Revenue Cycle Starts Inside the Practice</p> <p>Laurie Morgan, Senior Consultant Capko & Morgan</p>	<p>Excel for Business Intelligence</p> <p>Nate Moore, Nate Moore Solutions, Inc.</p>
12:30 pm – 2:00 pm	Luncheon and Annual Business Meeting			
2:15 pm – 3:00 pm	Break in the Exhibit Hall			
3:15 pm – 4:15 pm	Concurrent Sessions	<p>ACO's/PCMH And The Impact On The Revenue Cycle For Providers</p> <p>Susan Childs, FACMPE, Evolution Healthcare Consulting</p>	<p>Keep Calm and Collect the Money: Avoiding Rejection, Appealing Denials and Collecting Balances</p> <p>Laurie Morgan, Senior Consultant Capko & Morgan</p>	<p>Excel - Dashboards & Conditional Formatting</p> <p>Nate Moore, Nate Moore Solutions, Inc.</p>
4:30 pm – 5:30 pm	General Session	<p>ICD10: Selling to Providers</p> <p>Angela Hickman CPC, CEDC, AHIMA ICD-10-CM/PCS Trainer, AHIMA Ambassador Senior Consultant Culbert Healthcare Solutions;</p> <p>Amy M. Guay, CFO</p> <p>Harvard Medical Faculty Physicians at Beth Israel Deaconess Medical Center, Inc.</p>		
5:45 pm – 7:00 pm	Reception in the Exhibit Hall			
Tuesday, September 16				
7:00 am – 8:30 am	Breakfast	<p>Roundtable Discussion Session Based on Billing Company Size</p>		
8:30 am – 9:30 am	Concurrent Sessions	<p>Provider Enrollment Medicare & Medicaid</p> <p>Denise M. Buenning, MsM Director, CORE CAQH</p>	<p>Comparative Analytics</p> <p>Jared Krawczyk, Chief Product Architect, Fi- Med Management</p>	<p>Managing Hiring/Firing and Difficult Employee Situations</p> <p>Dana Lightman, PhD, Power Optimism</p>
9:30 am – 10:30 am	Final Break in the Exhibit Hall			
10:30 am – 12:00 pm	Final General Session and Closing Remarks	<p>Regulatory Update - Bill Finerfrock, President, Capitol Associates, Director of Government Affairs, HBMA</p>		