



## *Regional & Membership Committee Status Report*

### *2009 Workplan*

No.	Initiative to be undertaken	Who will do the work?	What resources are needed?	Timeframe for completion	Current Status	✓
7D2	Increase outreach to new members	Membership Committee	Patrick/Michelle, Task Leaders and Committee	1st qtr 2009	Completed	
1B1	Increase retention of existing members	Membership Committee	Dennis Kasper, Task Leader and Committee	Ongoing	Monthly Activity	
1B2	Identify First Party Billers	Membership Committee	Sarah Nofziger, Task Leader and Committee	1st qtr 2009	Completed	
1B4	Market and Attract first party billers	Membership Committee	Sarah Nofziger, Task Leader and Committee	1st qtr 2009	In Process	
1B1	3rd Party Biller Membership Drive	Membership Committee	Emily/Kyle, Task Leaders and Committee	Ongoing	Monthly Activity	
1A2	Recommend and determine alternative dues structure (FTE, encounters claims), (lower base fees and charge separately for services),(strategy to better assess dues)	Membership Committee	Barry Haitoff, Task Leader and Committee	2nd qtr 2009	In Process	

	State Representative Development and Communication	Membership Committee	Kathy Canny, Task Leader and Committee	Ongoing	Monthly Activity	
	State Web Pages	Membership Committee	Todd Gillis, Task Leader and Committee	3rd qtr 2009	In Process	
	Finalize new category membership dues (trade association not professional association)	Membership Committee		4th qtr 2008	Completed	
	Evaluate the ability to query the membership database for statistical analysis of resource utilization (Meetings, Webcast purchases, etc)	Membership Committee	Michelle Botana	2nd qtr 2009	In Process	
	Evaluate the pros and cons of a transition from Regional Chairs to an alternative membership grouping such as specialties and company size	Membership Committee	Patrick Lukacs	3rd qtr 2009	In Process	

Legend:	
Complete	
Monthly Activity	
In Process	
Not Completed or Addressed	