



Regional Development / Membership Committee
October 20, 2010

Attendees: Sara Nofziger, Emily Osetek, Kathy Canny, Barry Haitoff, Kyle Shupe, Brad Lund, Michelle Botana, Sherri Dumford

Absent: Todd Gillis, Susan Chandler, Dennis Kasper

Agenda:

1. Review homework

a. Any new suggestions/ideas/concerns on how to do it better next time

Suggestions to shrink the info to fit on one page so that it prints out better; Questions were good and those that were reached gave good feedback regarding the conference and information received through the membership. It was suggested to send an email first and follow up with a call, mention you are also an HBMA member and is there any kind of enticement for bringing expired members back. The important thing to find out is why they are not renewing and what can we do better.

b. Do you prefer per month or quarterly?

Michelle to send out the excel document once a month at our monthly call.

2. Review committee report and timelines

a. Training of new process will be in smaller groups

Sherri and Sara will be working on a training process which will occur in small groups.

3. Who will be at EHR summit?

Sara, Michelle, Sherri, Brad; Kyle and Barry - maybe

4. Other items to discuss? Invite the other regional chairs to the next call, move to another date...

Suggested to start using the WebEx tool for the monthly calls since there will be 15 participants instead of 6. Since the EHR Summit is during our regularly scheduled call, Michelle will send out an invite to see which day (Nov 10 or Nov 30) works better for all. All Regional Chairs will be invited to attend.