



Publications Committee Minutes

January 7, 2009

1:00pm EST

Present:

Don Rodden

Ginger Ryder

Mark Lieberthal

KT Anders

Brad Lund – Staff

Michelle – Staff

1. Work in Process (See Attached “Work in Process”)

a. Jan/Feb

KT has sent the issue to layout with John.

b. Mar/Apr

Bob Burleigh would be the next president to be highlighted.

c. May/Jun (Yes, it’s time to be thinking to mid-year already!)

2. Topic Development

a. See attached Topic Development Worksheet

1. Prioritizing future content – “pick 2” exercise

Don asked the group to pick two topics from the Topic Development Worksheet. Topics that were chosen: Denials, Technology, Leadership/Management and Marketing. The Committee spent the remainder of the call brainstorming these ideas.

2. May/Jun

3. ...and beyond...

3. Other