



Education Committee Minutes – 11/7/07

ACTION ITEMS

MOTIONS

RECOMMENDATIONS

Present: J. Cardenas, J. Demerath, L. Evans, K. Goodin, D. Jakielo, V. Madsen, R. Papperman, J. Schendel, P. Wagner, G. Sunshine, B. Lund

Absent: C. Clements, S. Dumford, D. Jakielo, K. Jennings, J.P. O’Haro, T. Marler, B. Reiter, R. Roach, R. Usry, P. Myers

MOTION to approve the minutes from 10/4/07 by Lyle Evans. Second by Judy C. Passed.

Old Business

2007 Meetings:

- Distance Learning
Nothing new to report. Julie confirmed that DL programs for this year are all set.
November 15th – “Coding and Audit Review” w/Melody Mulaik (Webinar)
December 13th – “Back to Basics – Using Modifiers to Acquire Payment
w/Julie Van from Ingenix (Webinar)
- Compliance Workshop Nov 9-11 in Atlanta (9 registrations)
David Queen is the leader for the workshop this weekend. Rich reported that our previous presenter took another speaking opportunity and will be permanently replaced for future workshops.

2008 Meetings:

- **Compliance Workshop** – (TBD)
- **O&M – Winter** – February 7-9 in Dana Point, CA - Contract Signed
- **Compliance Course** – May 7-9 in Newport Beach, CA – Contract Signed
Update: There will be no Pre-Conference Session with this program.
- **O&M – Summer** – July 10-12 – East Coast – Contracts in negotiation
- **Fall Conference** Sept 10-12 at Paradise Point, San Diego, CA – Contract Signed

Spring Conference – 15th Anniversary – April 6-8 at Contemporary Resort, Orlando, FL.

Conference Schedule/Topics/Potential Speakers (Refer to Planning Template)

Gail reviewed the status regarding contact of potential speakers with committee members responsible for the sessions. Julie and Joe have verbal agreements from Randy Roat & Randy Johnston as conference presenters. Rich indicated that it looks like we have a good chance of having Dr. Kolodner speak according to Sherri. Some changes were made in committee assignments.

ACTION: Gail will follow-up with Richard Usry re the status of Debra Beuregard. She will send out Speaker Packets and Letter's of Agreement to all presenters who have indicated their willingness to speak at the spring conference.

Return Transportation from Epcot

Whether or not to offer bus transportation back from the Epcot event was discussed. Julie voiced the concern that, for those not used to the Disney crowds and traffic, the half-mile walk and taking the monorail back to the hotel might not be a good option. Ken suggested that those wanting to take the bus back sign up in advance. This may, however, not give us the correct figures on how many buses to plan for since the tendency would be for most people to sign up and then decide on their transportation needs at the last minute.

As we do not need to make these arrangements with Disney right now, we will re-visit this and make a determination in February or March.

DISASTER PLAN WORKSHOP – RANDY JOHNSTON

Rich reported the costs that would be involved should we have Randy Johnston create this workshop. The proposal received from Randy indicated \$48,500 in development fees. Presenter fees/expenses would be charged on top of that. Randy estimated that charges per participant to participate in the workshop would be \$2000 per day.

Lengthy discussion followed regarding the feasibility of producing this workshop. Other options presented included: having someone else develop this program; offering it as a pre-conference program; offering break-out sessions on the topic; conducting a survey to see who might be interested, etc. Ken pointed out that this is a complicated issue and approaching this in small bites might work best. A suggested website to visit is: www.disasterrecovery.org

ACTION: A sub-committee comprised of Sherri, Joe, Rich, Julie & Viggo will work on and further discuss possibilities for this program.

DISTANCE LEARNING – 2008

Julie reported that the 2008 programs are close to being finalized. See the file sent by Paul for the dates, speakers and topics.

NEW BUSINESS

- **2008 Committee Goals** *TABLED until the 12/5/07 call.*
Rich asked that everyone give some thought to goals for next year.
- **Call Times/Dates for 2008**
The proposed dates/Tuesdays at 12:00 Noon Eastern Time work for all.
It was agreed that an in-person meeting in Orlando would be hard to arrange.
The September in-person meeting will be discussed during a future call.

2008 CONFERENCE CALL SCHEDULE: TUESDAYS , 12 NOON (Eastern)

January 8	May 6	September (TBD)
February 5	June 10	October 7
March 4	July 8	November 4
April (TBD)	August 5	December 9

- **HBMA Joint Educational Programs**

Brad reported that we have had some discussions with RBMA and AHRA regarding joint programs. HBMA leadership is debating the value of this to HBMA and questioning whether this is something we want to devote our resources to.

- **O&M – FALL 2008**

The finance committee has approved a 3rd O&M Conference in 2008. As Brad pointed out, the ultimate decision will rest with the Board of Directors. The Education Committee recommendations will have an influence on the determination for this program. A brief discussion was held on the profitability of these O&M conferences.

MOTION: Add the third Owner's & Manager's Conference, to be held in Fall of 2008, back to the HBMA meetings calendar. Motion was made by Lyle, seconded by Judy. Motion passed.

MOTION to adjourn from Lyle. Passed.

Respectfully submitted;
Gail Sunshine

Next committee meeting: Wednesday, Dec. 5th, NOON, EDT
#888 757-2748 Passcode: 4357593