



Publications Committee Minutes
September 2, 2009
1:00pm EST

Present:

Don Rodden
KT Anders
Rene DePuy
Keri Jennings

Lorraine Terrero
Mark Lieberthal
Randy Wall
Michelle Botana – ISAM

Agenda:

1. Approval of 8/5/09 Minutes

Has been deferred until the October meeting.

2. Newsletter Tool

Don asked for the committee to email him ideas for articles of interest to the physician community. KT brought up an issue of citing the author and their company (if it is a billing company) as advertising. The committee consensus is that it is not.

a. Q4 Unique Content Article Concepts (10/1/09)

1. **Legislative “Focus” (?)** – Don will ask Bill Finerfrock for an article specific to the physician community.

1. **(Since Congress will have reconvened / Health Care Reform Debate)**

2. **EMR/EHR** – is this important

3. **Compliance** – Don will reach out to Holly Louie to brainstorm some ideas with regards to doing a series of articles.

3. “Billing” Work in Process

a. Sep/Oct

1. **Outstanding items** – KT

