



Publications Committee Minutes

July 1, 2009

1:00pm EST

Present:

Don Rodden

KT Anders

Rene DePuy

Keri Jennings

Ginger Ryder

Lorraine Terrero

Mark Lieberthal

Randy Wall

Michelle Botana – ISAM

Brad Lund – ISAM

Agenda:

1. **Approval of 6/3/09 Minutes (*attached*)**
2. **Newsletter Tool – Q3 Launch!**
 - a. Thanks to Ginger Ryder for selection of articles!
 - b. Status of final “Client Corner” article from Andrew Wachler
Article is in and will be used for HBMA Newsletter.
 - c. Summary from Bill Finerfrock in? (Brad)
 - d. Update from Executive Office (Michelle or Brad)
 - e. Will current Qtr.’s articles be only ones available to users?
The articles will be archived for one quarter.
3. **Jul/Aug Proofing**

Everything is in place and the issue should go out on time.

4. Work in Process

a. Sep/Oct

1. Fall conference – too late (Sep. 23rd to 25th) to include in the Sep/Oct issue
2. Outstanding items – KT
AHIP Summary – Sherri: **Brad will follow up**
PQRI – **cancelled**
Executive Committee – **Don will follow up with Randy**
Past President – **Bob B. will write, if it's not in by deadline, it will not be published.**

b. Nov/Dec

1. Suggested Article Topics
 1. Marketing and Sales for Billing Companies
 2. Finance – Ways to Economize in 2010
 3. Life Balance – The Value in Keeping Balance in Work...Home...Faith...Community

c. Jan/Feb

1. State of the Industry – suggested author for this year?

5. Other

a. Special Billing Issue

Don has picked out articles that will be published in a “special issue” of Billing that will be printed and sent to all members.

b. Printing Billing vs. Online version

ISAM will obtain quotes for a printed version

c. _____