



Publications Committee Minutes

May 13, 2009

1:00pm EST

Present:

Don Rodden

Rene DePuy

Randy Wall

Mark Lieberthal

KT Anders

Michelle Botana - ISAM

Jon Noel

Brad Lund - ISAM

Agenda

1. Approval of 4/1/09 Minutes (*attached*) - **Approved**
2. May/June Proofing...Thanks! -
3. Workflow timetable ("Billing Deadlines Calendar") - (*attached*)
4. May/June Issue - status update - KT/Brad

We are waiting on Randy Roat's president message and a call for nominations article.

5. Jul/Aug Issue

A. Update from KT on any open items

The Candidates for Nominations will be added to this issue, Bob Burleigh's Days in A/R article, and the CMS article.

1. Document Management Article?
2. Committee Profile - remaining committees to profile.

I. Executive Committee

Will be in the next issue

II. Awards Committee

Brad will get award descriptions to KT so that she can draft an article highlighting this before the Awards in Sept.

6. Sep/Oct

A. Topic options to date

B. Brainstorming

1. Subject matter

Intergenerational – 5 Critical Abilities of leaders in tough times

anti mark up – follow up to Andrew Wachler’s spring presentation on the spark law

a. Healthcare reform – impact to the 3rd party billing industry

1. Challenges or opportunities?

b. Past President Articles

c. Global outsourcing

1. Authors

6. Newsletter Tool

A. Unique Client Corner article needed for pilot quarter (Q3, 2009)

B. Deadline – June 15, 2009

C. Ideal Subject

I. Of particular interest to (all) physicians

Some ideas could be: e-prescribing, EMR

II. Ideal word count for feature? ____ words

This should be a fast read about 1000-1500 words.

Call adjourned 2:00pm EDT