



Commercial Payor Relations Committee Minutes

December 10, 2009

2:00pm EST

Present.

Sherri Dumford

Jeanne Gilreath

Mick Polo

Michelle Botana – ISAM

Absent.

Bing Herald

Jon Neal

Brad Lund – ISAM

Agenda.

1. **Minutes** – Sherri offered a shameful apology for not having minutes ready for the call. 2010 is a new year.
2. **Survey** – the claims resuscitation survey surrounding the TOP10 issues was finalized and sent to the Survey Committee. The Survey Committee reviewed and had no specific comments other than they will support the CPR group however we wish to proceed. The survey was sent to Mia Rosenberg at United Healthcare to pilot payer response.
3. **Website enhancement** – Jeanne provided the list of Insurance Commissioners and Michelle will post the list on the HBMA website under the Commercial Resources tab. Sherri will check with David Purvis to pursue the possibilities of having a place on the website that will allow the capture of data that is collected through specified fields; drop down menus. It was agreed this should be for members only and an expectation disclosure be clearly presented to the members.

4. **Education programs** – It was determined that denials and appeals continue to be a HOT topic for Educational offerings. The CPR would like to propose to the Education Committee a webinar/webcast that might begin with United Healthcare due to the strong provider outreach initiative currently going on with United. Sherri will ask UHC (maybe Oxford?) if they would be interested and pass along to Ed Committee.
5. **White paper** – Jeanne is going to connect with her VP of Marketing to solicit some expertise in formatting this very important position paper which would be used for industry presence, presentations to insurance companies, publications, etc.
6. Calls are out to Larry Larsen of AHIP for the possibility of survey distribution, Think Tank participation, etc. as well as future President Scott Everson for input on 2010 initiatives.