



Commercial Payor Relations Committee Minutes
October 21, 2010
2:00pm EST

Present:

Sherri Dumford, Mick Polo, Jeanne Gilreath, Lou Silverman, Jon Neal, Brad Lund – ISAM, Michelle Botana – ISAM

Agenda:

1. New members (attachment)

Sherri provided some questions and asked each committee member to call one of the volunteers to chat with them and get an idea of how they will each help the CPR committee.

2. Blue Cross/Blue Shield of FL updates

Sherri gave a recap of the meetings HBMA has been invited to attend. She has identified a point person inside who has introduced her to many key players.

3. Member communication – look for in upcoming Weekly Digest

Sherri has finished a draft of the member communication that will go out soon. Once finished it will go to Paul at the National Office to be distributed.

4. We are published (attachment)

The committee has its first published article pushed out by Dodge Communications. There is potential for other articles and possibly a position paper.

5. Transparency article (attachment)

The Committee will begin working on an article for publication that would highlight the physician perspective on the current challenges our industry faces. Jeanne will contact one of her physicians who she thinks might be willing to participate.

6. Workplan 2011 (attachment)