



- 3<sup>rd</sup> Quarter Articles

## 2. Website Report

## 3. Logo Design and documentation

- Creating consistency, and documentation...requested by Website / Technical subcommittee.
- Presenting to PR committee for approval
- Presenting to Board for approval

We used the sample designs provided by Kris. We had the following

- 1) Existing HBMA logo in blue, reverse blue and white and black and white.
- 2) Same as above, but included the language “Healthcare Billing and Management Association”
- 3) Same as #1 but included “educate. advocate. cooperate”

After much discussion it was suggested the tag line from #3 probably should not be part of the logo...the intent was to keep it simple and have something approved by the committee and forward onto the board. The committee elected to ask Kris to take a crack at further creativity.

## 4. Dodge Communications (Dave Anderson /Jennifer Norman)

- a. Abstracts / Press Releases
- b. July work plan
- c. Other
- d. Financial

## 5. Other

Karen asked for a message on the “State of the Nation” from HBMA which led into Curt pushing the Blog concept further...it was decided to work the AHIP topic to start the testing process of the HBMA blog.