



Publications Committee Minutes
October 6, 2010
1:00pm EST

Present:

Cindy Groux, Lorraine Terrero, Jon Neal, Keri Jennings, Ginger Ryder, Michelle Botana, Brad Lund, Rita Goldberg

Agenda:

1. **9/1/10 Minutes** - motion to approve passed
2. **“Billing” Work in Process**
 1. **Sep/Oct Issue** – ISAM office is going over the ads and will be ready to go to press today. Rita suggested sending a copy to Dr. Berwick from CMS so that he can get an idea of what format we will use in his interview.
 2. **Nov/Dec Issue** – This issue will have a Q&A with Dr Rogers or Dr. Berwick, Rita would like to make this a standing column. Two feature articles are in and the rest are needed soon.
 3. **Jan/Feb Issue** – This issue will contain the Q&A that is not used in the Nov issue. The State of the Industry by Ted Stack may get pushed to Mar/Apr issue. Barry Reiter and Bob Burleigh will write a comparison article about the Carrier Satisfaction survey; Rita and Brad have started to frame in the background work. Possible articles are PCI Compliance by Bill Marvin and a Leadership Article about mergers/acquisitions – Author TBD by Keri Jennings.
3. **Newsletter**
 - a. **Q4, 2010**
 1. **Dr. Jessee’s Q&A article** - Will be uploaded one week after Billing comes out.
 1. **Also used in Sep/Oct Billing**
 - b. **Q1, 2011**
 1. **“e-Billing”- PSC Info Group (Attached)**
 1. **Also to be used in Nov/Dec or Jan/Feb Billing?**
4. **Publications Committee Survey** – Has been sent to the Survey Committee, waiting to hear back with feedback.
5. **Other**
 - a. **Sending copies of Billing to more than the primary member**
 1. The amount of copies printed would be go up to 2500. Suggested cons would be that multiple copies would get sent to the same person, copies would get sent to someone no longer with the company. Brad will get the cost and the publications committee will determine what they would like to recommend to the board...discuss more next meeting