



HBMA Executive Committee Minutes

September 15, 2009

1:00 PM EDT

Present:

Randy Roat, President

Michelle Botana -ISAM

Scott Everson, Vice President

Brad Lund - ISAM

Jackie Willett, Treasurer

Patrick Lukacs, Secretary

Ken Goodin, Past President

Agenda:

1. Shawn's resignation from the Board

• **Replacement ideas – 2 years left on her term**

Bylaws state the vacancy is to be filled by the Board for the rest of the departing Director's term. Procedure would be a recommendation made to the Board by the President. The EC has agreed to wait and see how the election turns out before making any decisions. Brad will request a formal letter of resignation from Shawn, which will then be presented to the Board of Directors during our in person meeting being held next week which takes place after the upcoming Board of Director elections.

Survey Committee Chair

Randy would like to take some time at the Conference to discuss either filling the position short term or looking ahead to identify someone who could fulfill the position for the remaining term. Randy would also like to discuss the direction of the survey committee.

2. Review Fall Conference Logistics

• **Candidate Introductions**

Due to time constraints and the number of candidates this year, Randy will introduce each candidate in his opening remarks and present a PowerPoint with

their picture and a quote. He will also ask them to stand at this time. At the Business Lunch, before the voting takes place, the candidates will have 2 minutes to address the membership.

Brad will send a reminder to each candidate, giving them all this information.

- **President's speech – Press is present – MGMA Members**

Andy has asked Randy to acknowledge that the press is in attendance. Randy will also announce that MGMA members are attending. If any EC member has other items they would like Randy to cover, they should send him an e-mail request.

- **Presidents reception for Board and Past Presidents**

7:00 – 8:00PM in Randy's Suite
Champagne, sodas and appetizers

- **KA show at MGM Grand**

Bus will leave at 9:00PM

3. **Board meeting agenda at Fall Conference**

Brad went through each item; SPS was added as a line item

4. **EMR Summit**

Brad and Patrick shared the vision of the EMR taskforce; the goal is to get 20 companies to form a panel to discuss how they implemented EMR into their business. There would be a gallery where other members could come to listen to the discussion. We would hope to be able to create a variety of educational resources to deploy to the membership. The Board would need to approve funding.

Brad will send an email to companies he believes would be interested to gauge participation.

5. **Seccession planning for Brad**

- **Key person life insurance**

Proceeds from such a policy would provide capital to put temporary management in place and fund the search for a suitable replacement.

- **Stock agreement in the event of my death or incapacitation**

Offer an option to take control of ISAM stock to protect the HBMA operational structure.

- **Ideas on continuing operations in the event of Brad's incapacitation**

Create a working relationship with another appropriate association management company that could assist during any transition process.

It was decided this all is very complicated and would be to HBMA's advantage to seek the assistance of a consultant who specializes in this area. Brad will send a request to the Tucker Group to see if they are aware of any such resources.