



HBMA Board of Directors
Tuesday, February 17, 2009
2:00pm EST

Present:

Randy Roat, President
Scott Everson, Vice President
Jackie Willett, Treasurer
Patrick Lukacs, Secretary
Ken Goodin, Past President
Bill Carns, Director
Shawn Keough-Hartz
Andy Kokosa, Director
Holly Louie, Director
Jud Neal, Director
Barry Reiter, Director
Don Rodden, Director
Brad Lund, Executive Director
Michelle Botana, Membership Services

Absent:

Paul Myers, Director of Education

Agenda:

1. Call to order and Roll Call
Randy Roat called the meeting to order; Michelle Botana took roll call

2. Consent Agenda

- Approval of February minutes
- Financial Report
- National Office Report
- CAI Report
- Committee Reports
- MedAvant Contract

Motion to approve the consent agenda by Bill Carns, seconded by Holly Louie; all approved, none opposed. Motion passed

3. Appointment of Nominating Committee (led by Ken Goodin)

Ken has agreed to head this committee which will consist of himself, one board member and one non board member.

4. Policies and Procedures (A link to the development website was provided for review of posted policies and procedures in the board packet)

The policies and procedures will be posted to the website in draft form. Once they have been completed they will be posted in final form.

Action: Michelle will reach out to the team leaders to offer assistance, reminders, etc. A calendar will be formed with a schedule by team of the policies and procedures requiring review and update.

5. Julie's Resignation and Education Committee Chair replacement

Randy notified the Board of Julie Demerath's resignation. The Executive Committee is considering appointing Rich Papperman as the Interim Chair through 2009 with Joe Schendel as the Co-Chair. Joe will then take over as chair for 2010.

6. Board Appointment

Randy started discussion on naming Joe Schendel to the Board. He feels there is great benefit in that Joe has already been through the nominations process and was the next candidate with the most votes.

Action: Randy will send a recommendation for vote out to the board via email after further discussion with the Executive Committee.

7. Find a biller policy and discussion

There has been a lot of traffic on the message boards regarding this, some negative but a lot of positive. The Board will need to make a decision of whether or not to confirm the current policy or revise it.

Action: Brad will create a mockup of what a change could look like which will placed on the development site for Board review and consideration.

8. Board and Committee confidentiality agreements

Thanks from Randy for all those who have sent them in; there is still one or two outstanding.

Action: Michelle to follow up with the Committee members who have not yet turned in their confidentiality agreements.

9. Committee Spotlight

➤ Public Relations

Andy Kokosa discussed the work by the committee to develop an HBMA newsletter to be utilized by HBMA member companies with their clients. Andy Kokosa put forth a motion to approve the concept and pricing of a quarterly newsletter as follows.

April 1, 2009 issue:

No Charge

Member commits to an early subscription (April 1 – June 30): \$195.00 Annually

Member commits to subscription After June 30: \$295.00 Annually

Andy's motion was seconded by Don Rodden; all approved; none opposed.

Motion passed.

Andy Kokosa put forth a motion to approve a Dodge Communications proposed agreement (pending further legal review of contract with Executive Committee)

Andy discussed the selection process undertaken by the public relations committee as well as the proposed terms of a one year agreement with a \$4,000 per month expense.

Andy's motion was seconded by Shawn Keough-Hartz; all approved, none opposed. Motion Passed

➤ Regional Development / Membership

Deferred to next call

➤ Publications

Don gave a brief recap of all the work that goes into Billing, there is strong interaction between ISAM, KT and the committee. He also commented on the Publications Committee support of Newsletter concept.

10. Open discussion time

Thanks to all for the extra time!

Motion to adjourn by Andy Kokosa, seconded by Don Rodden; call ended 3:30pm ET