



HBMA Public Relations – Minutes – 10/08/09

Attendees: Andy, David, Kris, Curt, Marla, Peggy, Karen

Staff: ISAM – Michelle, Brad Dodge – Dave, Jennifer

**1. Newsletter Comments**

**a. Additional Sales**

**b. Available Articles – Comment**

Washington Report to be picked apart and put up each month.

Archive the articles after a year

**2. Website / Technology Report**

**a. Subcommittee Status**

The subcommittee has been meeting every week reviewing the website and compiling ideas / notes that they will start to put together on the dev site for all to review.

**3. Logo Design and documentation**

**a. Presented to board / general agreement**

**b. Forwarding to legal**

The new logo was presented to the board and positive feedback was received. Brad will be sending it on to Jim Wieland for the next steps in copy writing.

**4. Dodge Communications**

Last month was a month of media relations and prepping for the Las Vegas show. This coming month will be more of a writing month, hopefully getting more press releases and articles done and out. There has been a new writer assigned and ready to set up meetings with Holly Louie and Patrick Lukacs to finalize their articles.

**5. Other**