



Board of Directors Minutes

July 9, 2008

2:00 pm EDT

Present:

- Ken Goodin, President
- Randy Roat, Vice President
- Jackie Willett, Secretary
- Scott Everson, Treasurer
- Sherri Dumford, Past President
- Bill Carns, Director
- Julie Demerath, Director
- Holly Louie, Director
- Patrick Lukacs, Director
- Barry Reiter, Director
- Don Rodden, Director
- Brad Lund, Executive Director
- Michelle Botana, Membership Services
- Paul Myers, Director of Education
- Jim Wieland, Legal Counsel

Absent:

- Andy Kokosa, Director

1. Call to Order, Roll Call and Approval of June minutes

Ken called for a motion to approve the June minutes

Scott Everson motioned, Don Rodden seconded

All approved, none opposed - Motion carried.

2. Bylaws Report

Holly gave an overview explaining the process the committee went through in rewording the bylaws to include the new proposed membership. The focus was to ensure the principal members would keep control even if the new category had more members.

Jim Wieland reviewed all the changes in the red-lined draft with the Board. Jim entertained Board questions and or clarifications in regard to the proposed new Bylaws. Ken and Sherri both noted changes in 2.1.Bi. concerning the need to change Consultant Affiliate Membership Committee and Nominating Committee to Membership Committee. All agreed with those noted changes which were noted in error.

Action: Jim Wieland will prepare the proxy and absentee ballots to be sent out the 1st week in August.

Action: Notification must be made to the members via email, message boards, or town hall meeting by the end of July.

Motion: Holly Louie made a motion to adopt the Bylaws Redlined Amendments subject to be presented to HBMA membership for vote in accordance to 9.5 of the current Bylaws. Patrick Lukacs seconded All approved, none opposed – Motion carried.

3. Financial Report

Scott gave the report and recommended that the Board read the memo sent out. He reported that while the HBMA finances remain strong, there is some concern with trends in nonrenewals in membership. Scott asked that a separate tab be created with only nonrenewals in the expired members report.

Action: Michelle will create and send out a spreadsheet with the next Board packet containing only the nonrenewing members.

4. National Office Report

Brad gave the report. He reported that the Public Relations video about the HBMA membership is almost ready for the website.

5. Nominations Report

Sherry reported the committee has completed the interviews of the 9 potential candidates. The final slate includes Jackie Willett and Patrick Lukacs as the incumbents. The new candidates are Jud Neal, Joe Schendel, Lynne Kottman, and Shawn Keough-Hartz.

6. Update on Related Associations Work

Brad updated the Board on the continued developing relationships between the HBMA and other non profit associations such as MGMA, AHIMA, and especially ACMCS. Brad reported that there has been a variety of discussions on how HBMA may collaborate, partner with or strategically align with some of these other associations. Ken assured the board that any meaningful developments or dialogue would be presented to the board as appropriate. Ken took this opportunity to congratulate Jackie on becoming the Co-Chair of Provider Enrollment for EDPMA.

7. Committee Reports

Due to time constraints, Ken encouraged any Committee Chair to report only specific noteworthy items.

- **Certification**
- **Education**

Brad reported that Caesars has decided to honor our contract and therefore the Fall 2009 venue will remain at Caesars in Las Vegas Sept 23-25th.

Approval for Jud Neal to join

Julie Demerath motioned, Sherry Dumford seconded.

All approved, none opposed – Motion carried

- **Ethics & Compliance**
- **Government Relations**
- **Publications**

Don reported that Billing will be set to come out very soon and there is no room in this issue for news of the Bylaw changes.

- **Public Relations**
- **Organizational Effectiveness**
- **Regional Development & Membership**
- **Survey**

Jackie reminded the Board that the ISAM Survey would be released at the end of July.

- **Technology**
Bill gave a brief report on where Georgia is at with preparing for the CMS Demonstration project.

Approval for Tom Smith to join

Bill Carns motioned, Jackie Willett seconded.

All approved, none opposed - Motion carried

- **Vendor Affiliate**

**Jackie Willett motioned to adjourn, Julie Demerath seconded.
Call ended at 3:15 EST.**