



Technology Committee
February 19, 2010

Present: Bill Carns, Joe Schendel, Patrick Lukacs, Brad Lund, Michelle Botana

Agenda.

1. New Members

Brad sent emails with a short introduction about the committee to 9 interested volunteers; he received positive responses from 5. After discussion amongst the current members it was decided that Bill would contact all 5 and invite them to join.

2. Historical Success of Employer Pages

Bill gave an update of the success.

HBMA Costs

Monthly costs to-date:	\$9,000
Less assessment commission:	<u>-1,182</u>
Net HBMA cost:	\$7,818

Member Company Savings

No cost company web portal:	\$8,500 (\$100/company)
Reduced newsprint advertising:	35,750 (\$250/ad/for jobs listed)
Reduced assessments cost:	<u>1,560</u> (off retail)
Tot MINIMUM Saved:	<u>\$45,810 (a whopping 586% return on the HBMA cost)</u>

Net Minimum VALUE: \$37,992 (before PR and before any internal savings that member companies achieved from efficiencies)

3. Echosign

Bill invited his in house attorney to explain how the law affects this type of technology. The Committee agreed to explore the possibility of this technology and to ask the board for a budget to work within. Bill will schedule a demo of this product.

4. PowerDMS

Deferred to next call.

5. KVIA

ISAM has set up a demo for this project, all the committee is welcome to attend. Michelle will forward the information to the entire committee.

6. Email Encryption

Deferred to next call.

7. Podcasts

The Education Committee would like to use this format to deliver information to the membership. The committee agreed to add this as an initiative for this year.

8. University Concept