



Publications Committee Minutes
February 3, 2010
1:00pm EST

Present:

Don Rodden, Cindy Groux, Randy Wall, Jon Neal, Ginger Ryder, Keri Jennings, Brad Lund, Michelle Botana, Rita Goldberg

Agenda:

1. **Approval of 1/08/10 Minutes** – Approved
2. **Newsletter Tool**
 - a. **Q1, 2010 – Marketing Basics for Physicians** – Dave Anderson – the article is online
 - b. **Q2, 2010 – Importance of a Living Compliance Plan** – David Queen – Brad will follow-up with an email.
 - c. **Q3, 2010 – How ICD-10 Will Affect Clients (or) EHR**
3. **“Billing” Work in Process – Rita**
 1. **Jan/Feb** – John has all pieces and is putting the layout together. Rita will send to the committee once she has the final version.
 2. **Mar/Apr** – The two feature articles are in, Rita will work with Gail to get the speaker information for the Spring Conference Article, Rita will also contact Holly Louie about the articles her committees are responsible for and Sherri Dumford will write the past president profile.
 3. **May/Jun** – one feature article is in.
4. **Article Submitted – Medical Billing Company Valuation – Kirk Rebane** – The Committee has agreed that the article would benefit members, Rita has agreed to work with Kirk on the edits and to possible add charts/graphs.

5. Publications Committee Survey

- a. **Next steps** – Keri will send the first draft around to the committee for comments and /or suggestions.

6. Billing in Print – 2010

- a. **Scheduled release date** 2/__/10

7. Other

- a. April 14th in Baltimore at 11:00am EST will be the face to face meeting.

b. _____

c. _____