



Publications Committee Minutes

January 8, 2010

1:00pm EST

Present:

Don Rodden

Mark Lieberthal

Ginger Ryder

Jon Neal

Cindy Groux

Rita Goldberg – Staff

Brad Lund – Staff

Michelle Botana – Staff

Agenda:

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1. Welcome to Cindy Groux & Rita Goldberg!

Don welcomed Cindy as the new Publications Vice- Chair and Rita as the new Editor. Don asked Brad to give some background on how KT came to be our editor.

2. Approval of 12/08/09 Minutes - Approved

3. Newsletter Tool – Michelle will put the articles up on Monday

a. Status of posted articles – Brad or Michelle

b. Q1, 2010 – Marketing Basics for Physicians – Dave Anderson

c. Q2, 2010 – Importance of a Living Compliance Plan – David Queen

d. Q3, 2010 – How ICD-10 Will Affect Clients (or) EHR

4. “Billing” Work in Process

a. Jan/Feb

1. Status update – Brad – Brad has asked KT’s husband to forward us all her HBMA files but should he not be able to do this, Michelle will forward the authors and their email address to Rita so that she may ask for the article from them.

b. Mar/Apr

1. What Can Technology Do For You?

1. Mark Lieberthal –sent to Rita

2. Marketing or Sales

- 1. Steve Mirande & Matt Ostrum** –sent to the committee to be vetted.

3. Sneak Preview – Spring Conference Speakers -

5. Publications Committee Survey

- a. Next steps** – Don will ask Keri Jennings where she is at with the survey as see if she would like someone else to take on this project.

6. Billing in Print – 2010

- a. Scheduled release date 1/__/10** – Projected release date is mid February

7. Other

- a.** _____
- b.** _____
- c.** _____