



Education Committee Minutes
Tuesday, May 12, 2009

MOTIONS

ACTION ITEMS

RECOMMENDATIONS

Present: Susan C., Lyle E., Cindy G., Jud N., Rich P., Barry R., Mary Ellen S., Joe S., Kellie S., Richard U., Gail S., Brad L. & Paul M.

Absent: Judy C., Carrie C., Dave J., J. Paul O'H., Ken G., Roxanne S-K. & Peggy W.

Rich welcomed all to the call and made sure all knew of the update in committee chair position.
[Minutes for the 4/7/09 call were moved for approval by Barry.](#) [Second from Jud.](#) [Passed.](#)

Old Business

Spring Conference: Gail offered a brief update and will give a more complete report to the committee at the June meeting.

2009 Education:

Rich requested each DL speaker reviewer be sure that the slides match the topic. A recent speaker was particularly off the mark. Discussion re: assuring the marketing materials match the presentation for all DL programs.

ACTION: [Joe](#) will assist [Peggy and Carrie](#) with reviewing the materials submitted for DL programs.

RECOMMENDATION: [The Board of Directors has charged this committee to review the number of DL programs offered and to determine if we have saturated the market.](#)

Discussion re: number of programs offered to HBMA members. Using new technology available we can find less expensive ways to get education to our members. The committee will look at this as we discuss the goal for creation of HBMA University materials as well.

ACTION: [Paul](#) will follow-up with Michelle to see if any DL programs still need to be reviewed by committee members.

Fall Conference: Caesar's Palace, Las Vegas, NV on WED – FRI, Sept. 23-25, 2009

Good discussion re: topics/speakers as well as committee contact for all sessions. [Jud re-emphasized the importance of HBMA education programs being able to address how the billing company's business has improved from the client's perspective.](#)

ACTION: [Committee members assigned](#) need to follow-up with their proposed speaker/topic and submit info to Gail so she can send out contracts ASAP.

ACTION: [Gail](#) will send out an updated template for all once she has confirmation of information.

ACTION: [Gail](#) will work with John to create a SAVE THE DATE postcard to send out to the membership since we will not have enough info (signed contracts, session title, descriptions & objectives) to produce the full brochure and mail it out by the three-month advance deadline.

RECOMMENDATION for a Future Conference: The suggestion of looking into a Cruise Ship for a 2011 conference was proposed.

ACTION: Kellie to look into this further and provide information to Gail.

ACMCS / HBMA Joint program: Richard updated the committee on progress made by the subcommittee.

RECOMMENDATION: This program will be most successful as a Distance Learning program rather than a face-to-face program. Sales of the CD following the program will also assist with initial expenses.

ACTION: The subcommittee will take this information back to the ACMCS members and continue to work on options that will make this program possible.

Certification: TABLED until the June meeting when Jud will report on the status..

Self-Pay Regional Program: Richard brought this committee up-to-date on work of the subcommittee. They feel this information is important and would be useful for HBMA members. It is a means of testing as all as a meaningful recognition and certification option.

ACTION: Dennis Mock will take the materials and develop a PPT presentation for HBMA members. This will be ready for review on our June committee call.

MOTION to adjourn from Richard. Second from Kellie and Lyle. Passed.

Next committee call: Tuesday, June 9th, NOON, EDT
#866 642-1665 Pass code: 6235245