



Education Committee Minutes from Tuesday, July 8, 2008

Present: Judy C., Carrie C., Julie D., Sherri D., Dave J., Jud N., Rich P., Barry R., Kellie S., Gail S., Brad L., Paul M.

Absent: Lyle E., Ken G., J. Paul O'H., Robin R., Joe S., Richard U., Peggy W.,

Welcome: Julie welcomed Jud Neal to the committee. Officially he is not on the committee until the Board of Directors votes on his approval on their call tomorrow. Jud requested a seat on this committee as a bridge between the Government Relations Committee and the Education Committee.

Julie also let the committee know that Viggo has resigned his seat on this committee due to a variety of additional projects and work that will keep him from giving the committee his all. We appreciate his energy and let him know he is welcome back if and when he feels ready once again.

Approval of June 10, 2008 Meeting's Minutes – MOTION: to approve from Dave. Seconded by Rich. Passed unanimously.

Old Business

2008 Meetings

- **O&M – Summer** – July 10-12 at Sheraton Station Square Hotel in Pittsburgh, PA.
Registrations: 43
- **Fall Conference** - September 10-12 at Paradise Point, San Diego, CA
Registration opened online June 19, 2008. To date there are 17 registrations. Gail reported the following information regarding Exhibitors and Sponsors: We currently have 7 sponsors registered - \$32, 500 sponsor contributions:
 - Title Sponsor- CPU
 - Exhibit Hall Opening Reception – Advanced MD
 - Conference Bags - Clinix MIS
 - Thursday AM Break with Mugs - Healthpac
 - Badge-Holder Necklaces – PSC Info Group
 - Key Cards - JPI
 - Ice-Cream Break - CentronGood discussion re: any policy on sponsorship = “standing agreements” vs. open sponsorship opportunities. Judy reported that the Vendor Affiliate Committee is working to create a policy that will clearly outline the policies for offering HBMA sponsorship opportunities. Currently all sponsorship opportunities are on a ‘first come, first served’ basis and the recommendation of the Vendor Affiliate committee (as well as this committee) is to continue to use this policy.

Peggy, Marla and Judy will continue to work with Gail regarding the awards dinner, entertainment and the annual auction. We will continue with producing a smaller program book for fall. The book will also include Speaker Profiles.

ACTION: Gail reminded all that speaker drafts were due July 1st. Gail will also send out a RSVP so she can set up dinner for the committee meeting on TUESDAY, SEPTEMBER 9 at 5:30 – 9pm.

- O&M – Fall – October 23-25, 2008 – The Pfister Hotel, Milwaukee, WI. *Registrations: 9*
- Advanced O&M – December 3-5, 2008 – contract signed with The Boulders, Carefree, AZ
- Distance Learning – 2008

Update on registrations for upcoming DL programs include:

- July 17 “Public Speaking Skills” with Lori Miller (*to be taped on June 18th*) = 13
- August 21 “Annual Compliance Training with Jim Wieland = 3
- Distance Learning – 2009
Carrie, Julie, Peggy & Paul will meet once again after Julie attends and assesses the speakers at the RBMA Billing-focused conference later this month. Our goal continues to be a completed slate of topics and speakers to advertise to the membership by October 2008.

B. 2008 Committee Goals – Julie reported that we are moving forward on Goal #10. Two CD’s have been sent to each of the following individuals - Julie, Sherri, Lyle, Dave and J. Paul - for review as well as a reviewing template for all to follow. These reviews are due by the end of July.

C. 2008 Fall Education Committee Planning Meeting

Julie offered the following recommendations for consideration:

- Assess the Wed/Fri format for National Conferences
- Review positive/negative aspects of adding more tracks or break-out sessions to National Meetings
- Review current list of future DL topics and brainstorm on additional topics
- Review policies on the committee review of speaker materials
- Consider goals for 2009
- Review and discuss potential challenges to opening up HBMA membership = discuss how a changing membership composition would impact what additional needs we might have for educational offerings
- Certification – provide feed-back to Barry and his committee. Barry will advise us on proposed added initiatives and we would provide feedback. Offering credits for committee membership is one of the additions under consideration.
- Review process of evaluations

Julie also noted that with the conference beginning on Wednesday this fall, we anticipate that most of the committee would be coming in on Tuesday and thus HBMA will not be covering the cost of a room night for committee members.

ACTION: Julie asked anyone for additional topics that should be discussed as well as anyone who is interested in assisting with planning this meeting to contact her.

D. 2009 HBMA Education Calendar

Brad reported that Caesar’s has come back to us and they will now honor the contract for September 23-25, 2009. We are awaiting final word from them in writing – due today. Considerable HBMA resources have been expended in securing the JW Marriott Las Vegas Resort as an alternate meeting location.

ACTION: Brad will follow-up with Caesar’s to determine what they will offer as compensation for all of the additional work created by these contract negotiations.

E. Education Committee Time-Line

We would like to implement this as soon as possible. Thanks to all who worked on it and made it a very usable document. This is set up as one more way to give ACCOUNTABILTY to all of the projects this committee is in charge of.

ACTION: Julie asked all committee members to review this document and share their updates.

New Business: None

Adjournment: Motion to adjourn: Rich. Seconded by Sherri.

**Next committee call: Tuesday, August 5th, NOON, EDT
#866 642-1665 Pass code: 6235245**