



Regions and Membership Committee

April 15, 2009

2:00pm CDT

Present:

Patrick Lukacs

Sara Nofziger

Kyle Shupe

Michelle Botana - ISAM

Emily Osetek

Barry Haitoff

Todd Gillis

Agenda:

1. Policy and Procedure for Regional Chairs regarding New Members

Patrick motioned for approval of the P&P; all committee members approve. This will be implemented as soon as possible.

2. Alternative Dues Structure – Barry

Discussion revolved around Barry's research which was presented in an additional handout. The committee agreed upon six dues strategies to further evaluate.

- I. Maintain current dues structure
- II. Maintain current dues structure with better definition of employees to be counted
- III. Create a scaled membership dues structure based on Encounters / Claims
- IV. Create a Base membership fee with add on costs for specific membership tools or resources
- V. Decrease the number of price points within the membership category; less of a range
- VI. Flat fee

Action. Barry will write up the six strategies discussed on the call and send to all committee members for generating pros and cons as well as any other comment.

3. State Representative

Madelon Berger has accepted the position for New York.

4. State Web Pages

Patrick and Todd have had email dialogue regarding the professional social networking sites, such as, LinkedIn, Facebook, etc.. Discussion centered around an idea of finding a tool which would empower members to add to a knowledgebase with state specific data which would develop in a community base and would create an opportunity for member interaction.

Action. Patrick and Todd will put together some more complete thoughts regarding this and send to the committee for comments.