



Board of Directors Minutes
August 13, 2008
2:00 pm EDT

Present:

Ken Goodin, President
Randy Roat, Vice President
Jackie Willett, Secretary
Scott Everson, Treasurer
Sherri Dumford, Past President
Julie Demerath, Director
Andy Kokosa, Director
Holly Louie, Director
Barry Reiter, Director
Brad Lund, Executive Director
Michelle Botana, Membership Services
Paul Myers, Director of Education

Absent:

Bill Carns, Director
Patrick Lukacs, Director
Don Rodden, Director

1. Call to Order, Roll Call and Approval of July minutes

Ken called for a motion to approve the July minutes
Barry Reiter motioned, Scott Everson seconded
All approved, none opposed - Motion carried.

2. Financial Report

Scott gave the report and made the following observations:

- Membership revenue has made some improvement;
- Committee chairs should view their budgets and plan for any necessary expenditures;
- RBMA/HBMA WebCast was not as well received as was anticipated---marginal profit

No questions or comments were made.

3. National Office Report

Brad gave the report. He reported that the Fall Conference is looking strong; HBMA's room block is currently at 730 with 175 attendees registered. Brad informed the Board that the ISAM Survey was launched and results will be forthcoming after the remaining two Board members respond to the Survey.

4. Fall Conference

Ken asked that the Board pay attention to the new format as there will not be as much leisure time as in the past.

➤ **Board Meeting**

The meeting will be held Tuesday September 9th from 12pm – 5pm. (Brad also reminded everyone that next Spring's Board meeting will be the same format.)

➤ Ken advised the Board that an ACMCS Chair had been invited to attend for 30 minutes to introduce the Board to ACMCS so they can elaborate on their visions and goals. Ken reminded the Board that the 'College' is offering significant coder education and that their mission is ambitious and as such a partnering might make sense after much more investigation.

➤ Ken discussed the option of 'open door' to the general membership for the last 30 minutes of the Board meeting. After discussion, due to time constraints no 'official' notice will be sent.

➤ **Business Meeting**

Will take place Thursday September 11th from 12pm – 1:30pm

➤ **Awards Dinner and Auction**

Will be held from 6pm – 10pm, there will be a DJ rather than a band David Purvis will be the MC. Ken recognized the outstanding efforts of Peggy, Marla and Judy for arranging the event.

➤ **Committee Meetings**

Education - Tuesday September 9th at 5:30pm

Ethics and Compliance - Tuesday September 9th at 5:30pm

Government Relations - Friday September 12th at 7:00am

Regions and Membership - Friday September 12th at 7:00am

Public Relations - Friday September 12th at 7:00am

5. Honorary Membership for Dennis Mock

Brad explained how/why an honorary membership is presented and that the bylaws require this to be done at the Spring conference. Brad has sought the legal advice of Jim Wieland who indicated that the Board has the authority to suspend the bylaws on this matter. It was discussed that the Fall offers the better venue due to Dennis's current membership change and if his membership does lapse he will not qualify. Dennis has been a pivotal instrument in the establishment of IBA/HBMA. Brad explained that the Executive Committee had discussed and concluded unanimously that presenting this honor to Dennis during the Awards portion of the Fall Conference made more sense. Ken asked for a motion to suspend the bylaws for the purpose of presenting this to Dennis.

Holly Louie motioned; Barry Reiter seconded.

All approved, none opposed – Motion carried.

6. ICD – 10 Ad-hoc Committee

Ken informed the Board that he would like to establish an Ad-hoc ICD-10 Committee and Holly Louie volunteered to Chair the Committee.

Holly explained the purpose and objective of this Committee. Ken asked for a motion to approve the committee.

Randy Roat motioned; Sherri Dumford seconded.

All approved, none opposed – Motion carried.

7. Affinity Program Ad-hoc Committee

Ken informed the Board that the Affinity program needs evaluating to determine if a restructuring process should occur, etc.

Scott has volunteered to chair this committee and indicated the focus would include:

- Revisit what were past goals of the infinity program
- Have objectives been achieved
- Make recommendations

Ken asked for a motion to approve the committee.

Randy Roat motioned; Barry Reiter seconded.

All approved, none opposed – Motion carried.

8. HBMA Weekly Digest

Brad explained that the idea is to streamline all communication from HBMA into a weekly email. Paul is in the process of creating a template.

Action: Jackie will forward an example she received from another association to Paul if she can obtain copyright permission.

9. Update on Related Association Work

Brad reported that HBMA is currently involved with 10 non for profit associations doing a variety of work. Sherri asked for an update to be placed in the Board book for the Fall Conference.

Action: Brad will put together a report detailing all ventures that are taking place with the other associations to be put in the Fall Board book.

10. Committee Reports

Due to time constraints, Ken encouraged any Committee Chair to report only specific noteworthy items.

- **Bylaws**
- **Certification**
Brad reported that he and Barry have met with the organization EHNAC.
- **Education**
Julie reported that the Committee is currently looking for sites for Spring 2010 in San Antonio, Memphis, Santa Fe, Atlanta, and Philadelphia. They are also working on a mouse pad calendar for 2010 that would be sent to all members highlighting all educational pieces for the year which may result in a budget increase.
- **Ethics & Compliance**
- **Government Relations**
Barry was not on the call at the time so Randy gave a brief report and indicated GR had requested Shawn to be in charge of a sub task force committee focusing on MAC oversight. Committee is also trying to prepare comments for the MFS 09.
- **Publications**
- **Public Relations**
Andy was not on the call at the time but Brad indicated that the video should be released in the near future.
- **Nominations**
Sherri indicated all was in order.
- **Organizational Effectiveness**
Sherri will regroup in this regard in the coming weeks

➤ **Regional Development & Membership**

➤ **Survey**

Jackie reported that the committee is considering using Sage Consulting (turn key solution) for a PQRI survey. Jackie will work with Holly in regard to an ICD-10 Survey.

➤ **Technology**

➤ **Vendor Affiliate**

Julie Demerath motioned to adjourn, Scott Everson seconded.

Call ended at 3:18 EDT.