



**Board of Directors Minutes  
June 11, 2008**

Present:

- Ken Goodin, President
- Randy Roat, Vice President
- Jackie Willet, Secretary
- Scott Everson, Treasurer
- Julie Demerath, Director
- Andy Kokosa, Director
- Patrick Lukacs, Director
- Barry Reiter, Director
- Don Rodden, Director
- Brad Lund, Executive Director
- Michelle Botana, Membership Services

Absent:

- Sherri Dumford, Past President
- Bill Carns, Director
- Holly Louie, Director
- Paul Myers, Director of Education

**1. Call to Order, Roll Call and Approval of May minutes**

Ken called for a motion to approve the May minutes

**Don Rodden motioned, Julie Demerath seconded**

**All approved, none opposed – Motion carried.**

**2. Financial Report**

Scott gave the report and reported that the HBMA finances remain strong. Scott entertained questions or comments; however, none were voiced.

**3. National Office Report**

Brad gave the report. He specifically noted that bulk of our non renewals have only been members for a year, have a company size of 5 or less and have never attended educational programs.

**Action: Michelle will prepare a report to give the membership committee to allow crafting of a plan to engage these members.**

#### **4. New Membership Category**

Ken gave some opening remarks concerning this subject and his desire that this should be a united decision from board members. He has not perceived any showstoppers to date. There was much discussion involving this topic by all board members.

- Educational Programs changing – Ken expressed that he does not foresee educational programs changing but evolving in response to member suggestions as is our currently process. He believes the new category of members want to join HBMA for what we offer currently.
- Awareness – The board must make every effort to ensure that the membership is aware of the proposed changes.
- SPS Meeting – this category could potentially drive the SPS meeting that is scheduled for October. This would give the membership an opportunity to voice opinions at the Fall Conference.

Consensus from all Board members is highly desired to move forward. It was suggested to continue member communications including another Town Hall meeting, focused on outlining the vision and how concerns are being addressed prior to the Fall Conference.

**Motion: Andy Kokosa made a motion to present this new membership category with bylaw revisions to the membership at the Fall Conference for a vote.**

**Don Rodden seconded.**

**All approved. None opposed. Motion carried.**

#### **5. Fall 2009 Conference Location**

Brad Reported Caesars Palace has cancelled their contract with us for Fall of 2009. Caesars will have to pay HBMA \$46,000 for this cancellation. Caesars' offered HBMA modified dates which the Education Committee decided would be in the best interest of HBMA members to look at alternative dates. Brad reported that ISAM is still seeking a few outstanding proposals and will report back to the board upon conclusion of the responses.

#### **6. Committee Reports**

Due to time constraints, Ken encouraged any Committee Chair to report only specific noteworthy items. Ken expressed his sincere thanks to all the Committees for their diligent work. The only report given was the Nomination report as indicated below.

- **Bylaws**
- **Certification**
- **Education**
- **Ethics & Compliance**
- **Government Relations**
- **Publications**
- **Public Relations**
- **Nominations**

Randy gave the report. The Committee has identified 9 candidates and is in the process of gauging interest from these individuals. Brad reported that the process is on track in terms of timing for the bylaws.

- **Organizational Effectiveness**
- **Regional Development & Membership**

- Survey
- Technology
- Vendor Affiliate

Andy Kokosa motioned to adjourn, Randy Roat seconded.  
Call ended at 3:15 EST.