



Executive Committee Minutes
October 24, 2008
12:00pm EDT

Present:

Ken Goodin
Randy Roat
Scott Everson
Jackie Willett
Brad Lund
Michelle Botana

Absent:

Sherri Dumford

1. Electronic Board vote
 - Spring 2010 National Conference location-Memphis
The Executive Committee is concerned with the location but fully supports the Education Committee and ISAM's recommendation.
 - Package pricing for the 2009 Distance Learning Programs (buy 12 get 2 free or buy 6 get 1 free)
The Executive Committee would like to experiment with this approach for the next year to see how it will affect revenue for the DL programs.
 - Offer sponsorship to our Vendor Affiliates for each DL program (\$3-5,000 per program)
The Executive Committee will defer this to the November Board meeting.
2. Set date for the Board Officer election
The date will be January 5, 2009 and will include an overview of Board responsibilities, orientation, etc. to be presented by HBMA President, Randy Roat.
3. Pricing for the new membership category
The Executive Committee has decided to allow interested members of the new membership category to join under the current dues structure pending dues restructure.
4. Consider working on a plan to take a stronger position with the Cooperative Exchange
This was deferred until the next Executive Call.
5. Reaffirm the Finance Committee members and kick off the budget process for 2009
Brad has the template for 2009 set with the YTD until August, he will be updating through September, which will give reflect the Fall conference expenditures, etc. He has also prepared the actual from 2007 and the current 2008.

Brad and Randy will discuss and confirm Committee Chairs in 2009 before the Chairs are requested to budget requests for 2009. Brad and Finance Committee will take a first look at the 2009 Budget.

6. Capitol Associates contract with HBMA*

* CA contract with HBMA has expired. Brad has asked Bill to look at how he can report what services are provided each month and number of hours each service needed. Bill continues to struggle with such a billing concept; as they have never approached billing for their services in this fashion. During Brad's last conversation with Bill, he suggested that he could list the various activities CA did for HBMA on their monthly invoice, but putting number of hours to each would be extremely difficult for them.

The Executive Committee is all in agreement that they would like to see an hourly accountability from Capitol Associates. They would like to use this as a way to see if the HBMA is using this resource efficiently. Brad will discuss this with Bill Finerfrock. The Executive Committee requested Brad arrange for CA to join the next EC call. For further discussions.