



Education Sub-Committee Minutes  
Monday, August 27, 2007

Present: Rich P., Julie D., Sherri D., Richard U., Brad L., Paul M.

Discussion re: 2008 O&M:

- We need additional information from Bob and Dave re: both session descriptions as well as length of sessions to adequately discuss O&M 2008 curriculum.
  - **ACTION:** Further discussion on 2008 curriculum postponed until we have this information.
  - **ACTION:** Upon review of the evaluations, this group recommends that the faculty of the O&M also include more networking time as well as sharing of information among attendees at future O&M sessions.
- Recommendation from the Finance Committee that we remove one of the O&M sessions and open attendance for two remaining sessions in February and October to more attendees in each session @ 75-80 attendees. This would allow for the same number of attendees overall, but only necessitate the Faculty and ISAM staff the time, travel and energy involved in producing two O&M programs in 2008.
  - **ACTION:** This recommendation will go to the Education Committee face-to-face meeting for discussion next week. The Education committee will make their recommendation to the Board of Directors following this meeting.
- Recommendation that we create and offer an 'Executive Forum' in place of the Summer O&M session, June of 2008.
- Recommendation that we hold this Executive Forum in the summer of 2008 to take advantage of University Professors who would be able to offer their leadership expertise during the non-school session time if they so desire.
- By offering this new program in the summer of 2008 it will allow the Education Committee sufficient time to develop the curriculum, solicit and procure faculty from within the HBMA membership or through professional sources, and advertise this new educational opportunity.
- Further recommendation that we create and offer additional HBMA-specific educational opportunities for the following and consider labeling each course:
  - Executive level
  - Basic Business courses
  - Front Line personnel
  - **ACTION:** The Education Committee is to review the educational offerings currently in place for 2008 to find ways to incorporate these different levels of courses to be offered to HBMA members.
  - **ACTION:** Recommendation that the Education Committee take on the goal of creating these new Educational Opportunities in 2008.
  - **ACTION:** Brad will contact Bob & Dave to initiate conversation that we are considering recommending that a move from three to two O&M sessions in 2008.

Respectfully submitted,  
Paul Myers