



**Education Committee Minutes**  
**Tuesday, January 12<sup>th</sup> – NOON, EDT**

**Present:** Susan C., Darlene E., Lyle E., Amy H., Cindy G., Dave J., Jud N., Rich P., Barry R., Mary Ellen S., Joe S., Roxanne S-K., Richard U., Gail S., Paul M.

**Absent:** Judy C., Carrie C., Dorothy H., J. Paul O'H., Kellie S., Peggy M., Brad L.

**MOTION to Approve 12/8/09 Meeting's Minutes by Rich. Second from Barry. Passed.**

**MOTION to approve Consent Agenda (with the following additions) from Jud. Second from Lyle. Passed.**

- 2010 Compliance Conference (*12 registrations*)
- 2010 O&M (*50 registrations*)

## **Old Business**

### **2010 National Conferences**

Spring – **Baltimore (W-F, April 14-16)** – see updates on spreadsheet from Gail  
Information missing in order to complete brochure and open registration includes:

- ✓ Title for opening address
- ✓ Further clarification regarding the Government Relations open meeting
- ✓ Determination re company size parameters for networking luncheon. Agreement for company size to be based on number of FTEs, including off-shore, rather than income

### **ACTION:**

- Barry** will follow-up with Bill Finerfrock re: Keynote Speaker information and get that to Gail today.
- Government Relations committee** to put into place a 'PLAN B' in case Jonathan Blum is not able to join us.
- Gail** will send updated information to the committee as it is received.
- Gail** will have the brochure printed and mailed out this month.
- Moderators** will need to be identified for the networking lunch session. **Committee members** should indicate their availability to serve in this role via email to all.
- Presentation materials for the speakers are due to the **committee member** by **March 1<sup>st</sup>** and final copy is due **March 20<sup>th</sup>**.

Fall – **St. Louis (S-T, Sept. 12-14)** – homework given to committee

Discussion regarding concurrent sessions on Day 2 led to suggestion that the first morning session bring all together in a general session.

#### **ACTION:**

- Joe will contact Randy Johnson or Dr. Bob to see if they are available for a post-conference session on technology. Recommendation from this committee that they specifically deal with social media, blogs, etc.
- Paul will send a compiled list of the recommended speaker submissions from committee members.
- Education Committee members are to complete the homework by Noon, PT on Friday, January 15<sup>th</sup>.
- Gail will check with hotel to be sure that space is now available for a general session rather than the 2 concurrent sessions currently scheduled for the first time slot on Day 2.

#### **Site searches for 2011**

Gail reported that we are still assessing responses from the requests submitted. She will offer a full report at our next meeting. Search is currently happening in: Washington, DC, Chicago, Nashville, Albuquerque and San Antonio. Recommendation was made to also look in NYC and Boston.

#### **ACTION:**

- Gail will outline the search parameters for the committee so we are all aware of locations that are searched for the spring vs. fall national conferences.
- Gail will have a complete report to the committee by our next call so a final recommendation can be presented to the Board.

#### **HBMA Certification Updates**

Jud reported that this committee will meet on the phone tomorrow, January 13<sup>th</sup>. The committee would like to implement changes as they are identified and perfected rather than wait for all to be ready. Recommendation from this committee that this would indeed be the best way to implement any changes.

#### **ACTION:**

- Jud will submit a report to the Education Committee following their call tomorrow that will outline the decisions and recommendations made - especially as they pertain to the 2010 Spring Conference.

**Vendor advertising for Distance Learning programs:** Tabled until Judy can join us on the call.

#### **ACTION:**

- Judy will meet with her Vendor Relations committee and offer a recommendation to this committee and to the Board for implementation.

#### **New Business**

**2010 Goals:** Following the Board call next week, we will receive the recommendations from the SPS and can begin exploring and implementing them on our next call.

**Recommendation to offer attendees the opportunity to pose questions to speakers in advance of the meeting:** Rich led a discussion re: this concept. Using the description in the brochure or online, members would be invited to submit questions to help to guide the speaker in their presentation.

**ACTION:**

- **Paul** will work with technology to find an easy way for members to submit their questions to our presenters.

**MOTION** to Adjourn from Rich. Second from Barry. Passed.

**Next committee call: Tuesday, February 9<sup>th</sup>, at NOON, EDT**

Committee calls in 2010 on the 2<sup>nd</sup> Tuesday of the month as follows:

February 9

March 9

**April 13** (*F2F on Tuesday before the conference*)

May 11

June 8

July 13

August 10

**September 11** (*F2F on Saturday before the conference*)

October 12

November 9

December 14