



**Education Committee Minutes  
Tuesday, August 11, 2009**

**Present:** Susan C., Judy C., Lyle E., Jud N., Rich P., Barry R., Mary Ellen S., Joe S., Roxanne S-K., Kellie S., Richard U., Peggy W., Gail S., Brad L.

**Absent:** Carrie C., Dave J., Cindy G., J. Paul O'H., Paul M.

Approval of July 14, 2009 Meeting's Minutes – Motion to approve from Mary Ellen. Second from Lyle. Approved.

**Old Business**

**A. SURVEY**

Committee members received the compiled survey results and noted that this provided lots of interesting information. The return rate was very good with 20% of the membership responding.

**B. 2009 EDUCATION UPDATES**

**Distance Learning**

WEBINAR – August 20	43
WEBINAR – September 17	14

**O&M**

Chicago Evaluations – Noted that overall rating was 3.9. Hotel Sax took some hits.  
Seattle Registrations - 12

**Fall Conference – Caesars Palace, Las Vegas – September 23-25, 2009**

Current Registrations:

75 – expect greater numbers closer to end of early registration, August 21 & afterward

Tracking similar to last year; estimated attendance 230

Pre-Conference/Compliance	14
Post Conference/Technology	12
Breakout/Collections	24
Breakout/Insurance	17
Breakout/ICD-10	22

**Conference Materials**

Willing to Download	25
Request Flash Drive	24
Request Printed Handouts	9

## C. 2010 EDUCATION

### National Conference Sites

Spring – Baltimore Marriott Waterfront ▪ April 14-16, 2010 (contract signed)

*Preliminary Topics/Speakers (See Planning Template)*

In addition to the topics & potential speakers listed on the template, we will allocate one slot for a session on ICD-10/5010 updates. A variety of ideas were presented regarding a session with CMS or other Government Speaker. Possibilities included: a panel from CMS addressing RACs, MAC, PECOS, etc; Medicare panel; address by the Surgeon General tied to health care reform, among others. It was agreed that what we are looking to provide our members is useful, pertinent information and that a multiple-topic oriented session would be good.

**ACTION: Gail will add these two sessions to the preliminary planning template. Jud will continue discussion regarding the Government session with the Government Relations Committee. The Education Committee will continue planning the sessions during our next call in September.**

### Fall 2010 Venue Options

Brad relayed staff concerns about the pending St. Louis contract after review of the survey results, particularly as related to the Sunday-Tuesday meeting pattern. We re-instituted a site search in Chicago and now have an alternate option for the Education Committee to consider at the Palmer House Hilton. *(See Fall Comparison Doc)*

Discussion included consideration of hotel costs for both guest rooms & event functions, ability to accommodate vendors, transportation availability and meeting days. Brad noted that location in a hub city, days of the week and transportation and lodging arrangements taken together all have an impact on meeting attendance. Gail pointed out that this was a unique opportunity for us to meet in Chicago since we have not been able to get reasonable rates in that city for the past several years. The committee determined that St. Louis was the ideal place for us to hold next year's meeting.

**MOTION: Jud moved that we approve the Hilton At the Ballpark in St. Louis as the site for the Fall 2010 Conference. Susan seconded. Motion passed unanimously.**

**ACTION: National Office will present this motion to the Board of Directors for formal approval and we will move forward with finalizing the contract.**

Compliance Conference – March 9-12, 2010 ▪ Hotel Monaco, Alexandria, VA. *Contract Signed.*

O&M Winter – February 4-6, 2010 ▪ Surf & Sand Hotel, Laguna Beach, CA. *Contract Signed.*

O&M Fall – October, 2010

*Site search still in process. Boston most likely to be the destination.*

## D. SUB-COMMITTEE WORK

2010 DL Packages/Sponsorship

Joe presented the idea of rolling sponsorship for the DL programs into the national conference. Judy pointed out that the vendors' budgets are already being stretched. Richard noted that vendor preference is for the face-to-face opportunities but offering a discount for DL in conjunction with sponsorship at the national conferences might be a possibility.

**ACTION:** Judy will bring this idea to the Vendor Affiliate Committee for discussion.

#### **ACMCS/HBMA Joint Program** *(See Report)*

Richard explained the outline of the program proposed by ACMCS.

**MOTION:** Richard moved to approve the outline of the ACMCS/HBMA joint program. Barry seconded. Motion passed.

#### **Certification**

Jud reported he is having Cindy look into procedures for signing-in/signing-out at meetings. The Certification Committee is suggesting that attendance at a Compliance Conference within 5-years be a requirement for certification. This would be grandfathered in. Attendance at an O&M conference is also being considered with grandfathering being looked into. Jud suggested that the Education Committee might want to have more input into the O&M conference. Questions included whether alternate compliance programs, i.e. HCCA, Hot Topics, etc would be accepted for certification and how participation in DL programs might be verified. Jud reported that trying to certify companies has been looked at but that Jim Wieland is advising caution in this regard.

#### **Self-Pay Regional Program**

Richard reported that Dennis Mock is not interested in pursuing this. This item is now closed.

#### **Peer-to-peer Solutions**

Joe presented his idea of having an interview format with a local billing company that would take place for no longer than ten minutes, either at the beginning or end of a general session. Susan summarized this as, "HBMA Members: Up Close and Personal." Other ideas for generating peer-to-peer conversations included our previous round-table format, which was impacted when we changed the schedule to include only one luncheon. Having a casual breakout in the evening was also brought up. As our fall schedule is so full and leaves no time for added activities, the Committee will consider some of these possibilities for the conference next spring.

#### **NEW BUSINESS**

##### **2010 Conference Going Green**

Tabled until next call due to time constraints.

#### **ADJOURNMENT**

**MOTION TO ADJOURN** from Richard. Second from Judy. Motion passed.

**Next committee call: Tuesday, September 8th, at NOON, EDT**