



Education Committee Minutes  
Tuesday, June 9, 2009

MOTIONS

ACTION ITEMS

RECOMMENDATIONS

**Present:** Judy C., Lyle E., Cindy G., Dave J., Jud N., Rich P., Barry R., Mary Ellen S., Joe S., Kellie S., Roxanne S-K., Richard U., Peggy W., Gail S., Brad L. .

**Absent:** Susan C., Carrie C., J. Paul O'H., Ken G., Paul M.

Minutes for the 5/12/09 call were moved for approval by Barry. Second from Lyle. Passed.

### Old Business

#### **Spring Conference Wrap-Up –**

Gail reported that the expenses are still being processed and the finances are not yet finalized for this meeting. The Evaluation Report has been sent to the Committee & to the Speakers.

Motion to adopt a policy that speakers be sent the evaluation results from their sessions only. Complete evaluation results will be privileged information restricted to the Education Committee and authorized HBMA persons. Motion by Joe. Second by Richard U. Passed unanimously.

### **2009 EDUCATION UPDATES**

#### **Distance Learning**

WEBINAR – June 18 -Current registrations: 20

WEBCAST – July 14 -Current registrations: 13 (*Includes taping of Oct. 13 WC as well*)

Joe will be working on topics for the 2010 DL programs and noted it might be useful to have one or two fewer programs. Brad shared that he and Paul are testing some different models at a lower cost and will report their findings when this is completed.

#### **O&M Registration**

July meeting will be held -17 registered to date.

October - 3 registered to date

#### **Fall Conference – Caesar's Palace, Las Vegas, NV Sept. 23-25, 2009**

[See Updated Template, Speaker Tracking Spreadsheet & Schedule-At-A-Glance sent on 6/9](#)

Discussion focused on the importance of finalizing the fall program in order to produce the brochure and market this conference. Although "Save the Date" promo cards have been mailed out, we are behind schedule in getting out more detailed information about this meeting.

Re: Government Speaker Session

The HBMA Strategic Plan requires a speaker from the government for our conferences. Jud and Barry proposed that someone versed in healthcare reform could possibly fill this slot. The Government Relations Committee meets in Baltimore and DC next week and may provide a good opportunity to identify a potential speaker. Joe suggested addressing the issue facing office-based practices and the future for independent physicians. This session needs to be firmed up no later than next week. For now, we'll keep the 90 minute schedule with time allocated for Q&A.

Action Items:

- Brad will contact Bill Jesse, Executive Director of MGMA
- Bill Finerfrock, Jud & Barry will attempt to identify the speaker/topic by next week

Re: Collections Breakout Session

Action Items:

- Mary Ellen will work with Harry Strausser to incorporate the suggestions offered by the committee to provide information most pertinent to medical billers on the topic of collections

Re: Post-Conference Session on Technology

Joe updated the Committee on the addition of this Post-Conference Session scheduled for Friday afternoon. There was some discussion on the attendance or lack thereof that we might anticipate. Joe stated that Bob understood we had the option of cancelling this session if necessary. Also discussed was the session start time and whether or not to include lunch and add this to the registration fee of \$99. Peggy suggested having a technology company sponsor aspects of this program.

Action Items:

- Joe will work with Dr. Bob regarding the content of this half-day session
- Gail will check with our hotel contact regarding a lunch menu less expensive than the \$50 box lunch and/or the possibility of providing a concession stand for lunch purchase
- Gail will also check on additional rooms at the group rate for Friday & Saturday nights

Re: Speaker Materials

Session descriptions & objectives as well as biographical information for all speakers are now past due. Session handout materials are due to be reviewed by the assigned committee member by **July 24** with final copy-ready materials sent to the office by **August 24**.

Action Items:

- Gail will send a notice regarding past-due missing information to individual speakers as necessary
- Assigned committee members should follow-up on this and also check-in with your speaker regarding the status of their materials for the July deadline.

## 2010 EDUCATION

### National Conference sites

#### Spring – Marriott Waterfront Baltimore: April 14-16, 2010

Rich questioned whether a lower rate than \$229 could be negotiated. The Committee agreed to start planning now in order to be able to pre-market this meeting during this year's fall conference.

Action Items:

- Gail will contact the Marriott regarding room rates
- All Education Committee members will begin considering topics/speakers with the intention of working to finalize the spring 2010 program over our July, August & September calls.

## Fall - Site Search Results/Possible dates & locations

[See Site Selection Doc Sent on 6/9/09](#)

After reviewing the current potential sites, the Committee decided on St. Louis for the location of the fall 2010 conference. Some additional properties, including the AmeriStar, were suggested.

### Action Items:

- Gail will continue to investigate properties in St. Louis for the Fall 2010 Conference

## O&M proposed sites/cities

The HBMA Executive Committee and O&M Faculty Bob & Dave will determine the final locations for the 2010 O&M Conferences. The Education Committee had no objections to the venues currently proposed:

Winter – February 11-13, 2010 Marriott Laguna Cliffs Resort & Spa, Dana Point, CA

Summer – July 8-10, 2010 Providence Biltmore, Providence, RI

Fall – October 28-30, 2010 The Skirvin Hilton, Oklahoma City, OK

## SUB-COMMITTEE WORK

### ACMCS / HBMA Joint program

Discussion centered on offering this program as a DL Webinar versus regional face-to-face meetings. It was determined that the topic is relevant and of value and to proceed with a plan to put this together as a webinar.

[The motion made was to proceed with this joint program in a DL format as a Webinar.](#)

[Motion by Richard U. Second by Joe. Passed](#)

### Action Items:

- Richard Usry will communicate with Melody Muliak regarding this decision.

## Certification

Jud reported that his committee (now comprised of 3 members) is putting together recommendations and will present this to the Board & the Education Committee when developed. There was a general consensus that achieving this designation should have some “meat” and should mean something.

## Self-Pay Regional Program

Richard reported that Dennis Mock is still working on this program. More to come later.

## New Business

### Peer to peer solutions

Tabled until next meeting

## Adjournment

[Motion to adjourn by Richard U. Second by Joe. Passed.](#)

**Next committee call: Tuesday, July 14<sup>th</sup>, at NOON, EDT**