



Board of Directors

March 16, 2010

Attendees.

Scott Everson – President

Jackie Willett – President Elect

Patrick Lukacs – Treasurer

Barry Reiter – Secretary

Randy Roat – Past President

Don Rodden – Director

Holly Louie – Director

Joe Schendel – Director

Karen Linsteadt – Director

Cindy Groux – Director

Kris Cvikota – Guest (PR Committee)

Brad Lund – ISAM

Michelle Botana – ISAM

Gail Sunshine – ISAM

Absent.

Jud Neal – Director

Susan Chandler – Director

Paul Myers – ISAM

Agenda.

1. **Call to order and roll call.**
2. Jackie Willett called the meeting to order and Michelle Botana took roll call.
3. **Consent Agenda**
 - a. **Approval of the February Minutes**
 - b. **Financial Report**
 - c. **National Office Report**
 - d. **Capitol Associates Report**
 - e. **Committee Reports**

Don Rodden motioned to accept, Barry Reiter seconded; all approved, passed.
4. **EHR Resource Development Project**

Patrick reported that a contract has been developed between HBMA and Mark Anderson. All board member concerns have been noted. The entire board did vote and the project was approved 11-1.
5. **SPS Action Plan**

Brad and Jackie have resolved to have an action plan to present to the board in April.

6. Spring Conference

Gail Sunshine gave an update. 93 registrants to date, tracking slightly behind last year at this time (111); the hotel has offered some incentives and we've extended early registration to Friday March 19th.

7. Committee Management Tools

Brad, Scott, Bill & Michelle demoed a project tool called Kavi. It looks like a good way to increase communication between the board, chairs, committees and staff. Brad is currently researching other companies who currently use this product as well as negotiating a price with them.

8. Cooperative Exchange

The Executive Committee has approved a proposed relationship that excludes membership with the CE. Brad will have the final document ready for the board at the Spring Meeting.

9. Athenahealth patent

No update, Athena has the patent.

10. Committee Spotlight

- **Survey**
- **EHR Taskforce**
Same as Patrick reported above.
- **Website Subcommittee**

Kris Cvikota from WebTeam gave an update. There will be more active content on the homepage, ISAM will have more access to create pages, add areas and all accounts will track individually with regard to CHBME. There is ongoing testing with the tentative date being set for April 1st and going live on April 6th. Kris will create bullet points for someone to talk about to the attendees at the Spring Conference. Notes will need to be sent to the advertisers about the ads and new regulations that will be set.

11. Staff Survey results – management bonus (executive session)

ISAM staff was excused.