



HBMA Board of Directors
Wednesday October 21, 2009
2:00 PM EST

Present:

Randy Roat, President	Jud Neal, Director
Scott Everson, Vice President	Joe Schendel, Director
Jackie Willett, Treasurer	Barry Reiter, Director
Patrick Lukacs, Secretary	Brad Lund, Executive Director
Ken Goodin, Past President	Michelle Botana, Membership Services
Andy Kokosa, Director	Paul Myers, Director of Education
Holly Louie, Director	

Absent:

Don Rodden, Director

Guests:

Cindy Groux
Karen Linsteadt
Susan Chandler

Agenda:

1. **Call to order and Roll Call**
Randy Roat called the meeting to order, Michelle Botana took roll.
2. **Consent Agenda**
 - a. **Approval of the September minutes**
 - b. **Financial Report**
 - c. **National Office Report**
 - d. **Capitol Associates Report**

e. Committee Reports

Andy Kokosa asked for the PR report to be pulled and Holly Louie asked for the ICD-10 report to be pulled.

Motion to accept the consent agenda minus the above items by Barry Reiter, seconded by Holly Louie; all agreed, none opposed. Passed

Holly Louie reported she has received a proposal from Jim Wieland to create certain guidance and resources for HBMA members in the areas of HITECH contractual issues and ICD-10/5010 implementation/contractual issues. The Board had not yet seen the proposal which was subsequently sent during the call. Discussion indicated such an extensive effort may be premature and that expertise to achieve a reasonable deliverable for such information for the membership might exist within our organization. It was agreed that this topic would be brought back to the Board at a later time. It was discussed how the EHR Task Force was going to use Mark Anderson to frame in the contractual issues for agreements with clients and then we would have legal look at it and put into a document of guidance. This does not cover all the HITECH issues but in along the same lines. Bill Carns has suggested using an attorney HBMA had present at the Spring Conference, do this rather than Jim Wieland.

Action. Brad will send the Wieland proposal to the board to review for further discussion.

Andy Kokosa reported that the PR committee has a subcommittee dedicated to redesigning the Website. Andy shared the link to the development site along with the committee's vision and direction. The board provided affirmation toward the direction of the committee in a redesign of the HBMA website.

3. EHR Summit Recap

Patrick Lukacs gave the report. There were 17 panel members and 60 gallery members. The responses from all participants have been extremely positive. The task force is seeking to provide a variety of resources and education to membership as a result of the summit to include vendor selection, recommended contractual language, meaningful use clarifications, as well as a variety of educational offering.

4. Board Resignation and related discussion

Randy Roat announced that Bill Carns has regrettably resigned from the Board of Directors. Scott Everson recently accepted an offer with Bill's company and the bylaws require only one member per company may sit on the board at any given time. Randy has suggested that the board convene a taskforce to review the bylaws in consideration of changing times.

5. 2010 Committee Chair assignments

Scott Everson reported that the assignments are almost complete. As an example, Scott has spoken with Don Rodden and Andy Kokosa regarding merging their respective committees, Public Relations and Publications. Both are receptive to the idea; more discussion will follow before a decision is made.

6. Set date for confirmation of newly elected Board Members and election of Officers

Monday January 4th at 2:00pm EST

7. SPS Recap & set date for special Board call to discuss report in depth

Brad Lund reported that he has received the report from Paul Meyer. Brad has a call set with Paul on Friday 11/20/09 to discuss the report which will then be delivered to the Board of Directors by the end of the business day.

8. 2010 Budget Update

Brad Lund gave the report. The National Office has completed their portion of the 2010 Budget. What remains are completing additional committee requests and new budgetary items which may result from 2010 requirements within the most recent Strategic Plan. Brad will convene the Finance Committee in the next week.

Motion to adjourn Barry Reiter, seconded Jud Neal; 3:15pm EST