



## Heal the Claims Process campaign 2012

Week of October 29

### **Receive patient payment at the time of service!**

Do you want to increase your revenue by getting payment from patients *before* they walk out the door? It's possible. Let the American Medical Association's "Heal the Claims Process"™ campaign show you how. You'll learn how to improve your practice's cash flow by using electronic patient-specific insurance eligibility information to provide point-of-care pricing.

### **Mark your calendar to improve your cash flow!**

During Heal That Claim™ month, Thursday webinars will be held at 1:30 p.m. Eastern time, Nov. 8, Nov. 15 and Nov. 29. [Register](#) to attend all three unique live webinars to help your practice learn how to provide point-of-care pricing. The webinars will also be archived for on-demand viewing.

You can also access the AMA's [point-of-care pricing toolkit](#) to learn how to get payment from patients at the time of service. You'll find helpful resources—such as a fact sheet illustrating the cost savings your practice can realize and a [template letter](#) AMA members can use to send to payers about related contract provisions.

If you haven't already, please join your peers in supporting the campaign by signing the "Heal the Claims Process"™ [campaign pledge](#).

Join the AMA today at [ama-assn.org/go/membership](http://ama-assn.org/go/membership) or call (800) 262-3211 to be part of the efforts to help shape a better health care future.