



Executive Committee Minutes
June 5, 2008
1:00 PM Central

Present:

Ken Goodin
Randy Roat
Scott Everson
Jackie Willett

Sherri Dumford
Brad Lund
Michelle Botana

Agenda:

1. Membership Category

Ken opened discussions in regard to feedback and recommendations with respect to better defining what this new membership category should look like. One idea was to give the membership different options to choose from, another was to develop the membership and addressing all members concerns that have been voiced. A survey was also suggested, either before or after the next town hall call.

Issues to be addressed

- Who is to be included?
- Will they have voting rights or board eligibility?
- Limiting access to message boards?
- Will this affect education courses?

Action:

Ken will meet with the Bylaws Committee to better define membership categories. Objective: Continue to educate members as to the importance of the goal of continuing to position HBMA as the recognized leader in the healthcare billing industry.

2. Fall Conference 2009 Location

Discussion was held about what dates to move the Fall conference to and whether HBMA should stay in Las Vegas or move to another city. This follows Cesar's cancelling of our contract for Fall 2009 which will subsequent yield HBMA approximately \$45,000.00 in penalty fees.

Action: ISAM still investigating options and will communicate conclusive choices to Ken who will take the matter to the next Board call and see what the Board thinks.

3. Fall 2008 Auction Budget

Peggy Wagner and Marla Harmon are working on a relaxed, beach theme for the event. Peggy and Marla are prepared to market and spotlight this event to assure great participation. Brad reported that there is currently a budget of \$10,000.00 for this event. The EC is supportive of the efforts of Peggy and Marla and will entertain their ideas.

Action: Isam will work with Marla and Peggy to come up with different options to present to the Executive Committee.

4. EHNAC Certification

Discussion was held on whether HBMA should become involved with EHNAC Certification. Issues brought up were: Does HBMA want to be a certifying entity? We would need to consider associated costs and the fact that currently the EHNAC certification only concentrates on one part of billing. Should HBMA participate in board of commissions to get a better feel for it? A general conclusion, from the EC, was that HBMA should be involved in any discussions in regard to certification of any part of the billing process. Brad, Barry, and Jim Moynihan are having a call regarding this Certification.

Action: Brad will invite Bill Carns to join the call as it is regarding technology. Brad will update the EC on the outcome of the call.

Call adjourned at 2:10 PM.