



Board of Directors Minutes  
April 6, 2008  
In-Person Board Meeting  
Spring Conference  
Contemporary Hotel, Orlando Florida

Present:

- Ken Goodin, President
- Randy Roat, Vice President
- Jackie Willett, Secretary
- Scott Everson, Treasurer
- Sherri Dumford, Past President
- Bill Carns, Director
- Julie Demerath, Director
- Andy Kokosa, Director
- Holly Louie, Director
- Patrick Lukacs, Director
- Barry Reiter, Director
- Don Rodden, Director
- Brad Lund, Executive Director
- Michelle Botana, Membership Services

1. **Call to Order, Roll Call and Approval of March minutes**

Ken called for a motion to approve the March minutes

**Julie Demerath motioned, Holly Louie seconded**

**All approved, none opposed – Motion Passed**

2. **Financial Report**

Scott gave the report with no noteworthy items.

Comments:

- a) Those in attendance wanted to know the status of progression being made on transitioning more of the accounting functions internally. Scott reported that progress is being made. Brad indicated that he had interview Instamed and feels this may be a great tool. The Chart of Accounts is currently being uploaded by Webteam.
- b) Questions were asked regarding the MedAvant Presentation given last month and the associated financial impact. Brad has gone through a verification process with the numbers MedAvant reported and will be discussing them with Scott.

**Action: Brad and Scott will discuss MedAvant offline and report back to the Board.**

### 3. National Office Report

Brad gave the report. Julie updated the conference registration number to 180 attendees. (160 paid registrants with approximately 20 comp'd attendees)

### 4. HBMA Staff Report Card

There was discussion about how to improve the process for the next time. Jackie asked for feedback to take back to her committee.

Comments:

- Survey friendly
- Need a summary
- Brad and Jackie to visit with Webteam about initiating future surveys.
- Future process:
  - Survey Committee
  - Executive Board
  - Board
  - ISAM

**Action: This will be an agenda item on the next call to go over the data, in Executive Session. The Survey Committee will work on summarizing the data and send it to the Executive Committee/Board.**

### 5. Nominating Committee Report

Sherry gave the report and introduced the recently drafted policies and procedures that had been emailed to the Board. There will be an official form to go out to the Board requesting nominations.

#### Board Nominations

Discussion was held regarding whether or not to have a contested election or a slate of nominees. After much discussion regarding pro's and con's, the consensus is to have a contested election this year.

#### Policies and Procedures

**Action: Randy will rephrase #3 on policy and procedure NO-1. Nominating Committee will work on long term plan on how to involve membership in this process.**

### 6. Membership Category Expansion

Ken reminded everyone that he has included this in his opening remarks, encouraging members to approach Board members and Membership Committee members with questions or to discuss.

### 7. Appointment of a Bylaws Committee

Ken reminded the Board that if the membership considers the expansion of categories the bylaws will need to be amended.

Comments:

- Bylaws do need tweaking for example in the area of "Board must approve Committee Members".
- Ken indicated that he would appoint a Bylaws Committee in the future and encouraged anyone interested to please contact him.

## 8. Committee Reports

- **Certification**  
Barry gave the report.
- **Education**  
Julie gave the report.
- **Ethics & Compliance**  
Holly reported that the Compliance Course and the Pre Conference had low attendance for this year and the Compliance Committee will discuss different future options.
- **Government Relations**  
Barry gave the report. The committee will be meeting with CMS on May 14<sup>th</sup> and 15<sup>th</sup>.
- **Publications**  
Don asked for everyone's thoughts on putting together an updated version of Collected Wisdom.
- **Public Relations**  
Andy gave an update on where the Committee is at with the production of the web video.
- **Organizational Effectiveness**  
Sherri reminded everyone of the SPS meeting to be held in Chicago on October 8<sup>th</sup> and 9<sup>th</sup>.
- **Regional Development & Membership**  
Patrick reported that the Committee has been recruiting state representatives and to look for the orange ribbons that the volunteers were wearing at the Conference.
- **Survey**  
Jackie gave the report.
- **Technology**  
Bill gave an update on the CMS demonstration project.
- **Vendor Affiliate**

9. **Advanced O & M-Dave Jakielo/Bob Burleigh**

Bob and Dave gave a presentation asking the Board for approval of an Advanced Owners and Managers Conference.

**Motion: Approve the concept of an advanced O&M under a mutually acceptable annual contract to be negotiated between ISAM, faculty and Executive Committee. The following criteria to be included in the negotiations: 60/40 (Net split), February, 2009 date (in lieu of annual February O&M), educational content and speakers to be approved by HBMA. The contract would then be submitted to the board for approval.**

**Scott Everson motioned, Holly Louie seconded**

**All approved, none opposed – Motion Passed**

9. **Open Meeting with HBMA Membership**

No members attended.

➤ **Andy Kokosa motioned to adjourn at 12:00 pm EST; All Board seconded.**