



**Attention: Physicians, Office managers, Hospital, Office and Billing staff**

You're invited to join us at a **BlueNews<sup>1</sup> Provider Education Seminar** in your area. We look forward to seeing you at this **FREE** seminar. Because seating is limited, please register as soon as possible. The deadline to register is one week prior to each scheduled seminar. Sessions will be closed early if seating capacity is reached prior to the deadline. Each person is required to register individually. Upon completing your registration, you will receive a confirmation by email.

**Register online at: [www.bluenews.rsvpbook.com](http://www.bluenews.rsvpbook.com)**

<b>Registration &amp; Information Booth Visitation<sup>2</sup></b> <i>Coffee and tea provided</i>	<b>9:30 a.m. – 10:00 a.m.</b>
<b>Morning Session: News from Blue</b> <i>This session will include updates on BlueCard, health care reform, Florida Blue centers, mobile website, the new provider manual and other general information.</i>	<b>10:00 a.m. – 12:00 p.m.</b>
<b>Lunch &amp; Information Booth Visitation<sup>2</sup></b> <i>Lunch provided to all registered attendees</i>	<b>12:00 p.m. – 1:00 p.m.</b>
<b>Afternoon Session: Think Blue. Go Green.</b> <i>This session will include information on electronic self-service tools that help you save time, money and paper.</i>	<b>1:00 p.m. – 3:00 p.m.</b>
<b>Information Booth Visitation<sup>2</sup></b>	<b>3:00 p.m. – 3:30 p.m.</b>

**Seminar Locations**

<b>October 19</b>	<b>Orlando</b>	<b>Orlando Marriott Lake Mary</b> 1501 International Pkwy Lake Mary, FL 32746
<b>October 20</b>	<b>St. Petersburg</b>	<b>St. Petersburg Marriott</b> 12600 Roosevelt Blvd St. Petersburg, FL 33716
<b>October 27</b>	<b>Palm Beach Gardens</b>	<b>Doubletree Palm Beach Gardens</b> 4431 PGA Blvd Palm Beach Gardens, FL 33410
<b>October 28</b>	<b>Miami</b>	<b>Marriott Miami Dadeland</b> 9090 South Dadeland Blvd Miami, FL 33156
<b>November 2</b>	<b>Destin</b>	<b>Hilton Sandestin Beach</b> 4000 Sandestin Blvd South Destin, FL 32250
<b>November 4</b>	<b>Jacksonville</b>	<b>BCBSF Conference Center</b> 4800 Deerwood Campus Pkwy Jacksonville, FL 32246

<sup>1</sup> BlueNews Seminars are conducted for the office staff of certain physician and provider specialties, as determined by Blue Cross and Blue Shield of Florida.

<sup>2</sup> Blue Cross and Blue Shield of Florida will have information booths available where you can pick up materials and speak to representatives from BlueCard, Deployment Specialists, Provider Contact Center, Provider Relations Specialists, Quality Improvement and Utilization Management.