



FOR IMMEDIATE RELEASE

Healthcare Billing & Management Association Announces 2010 Board of Directors

President Scott Everson joins new executive leadership to drive strategy and build stakeholder relations for the non-profit association in 2010

LAGUNA BEACH, Calif. — January 12, 2010 — The Healthcare Billing & Management Association ([HBMA](#)), a non-profit educational resource and advocacy group representing third-party medical billers and billing professionals, announced today the appointment of the officers and members of the 2010 HBMA Board of Directors.

Officers (one year terms):

- Past President: Randal Roat CHBME, CBIZ MMP
- President: Scott Everson CHBME, PracticeMax
- Vice President/President Elect: Jackie Willett CHBME, TERM Billing, Inc.
- Treasurer: Patrick Lukacs CHBME, Medinomics, LLC
- Secretary: Barry Reiter CHBME, Faculty Practice Services, Inc.

Members (three year terms):

- Barry Reiter CHBME, Faculty Practice Services, Inc. (second term)
- Joe Schendel CHBME, Provider Support Services (first term – completed one year because of a board resignation in 2009)
- Susan Chandler CHBME, Twin Physician Services, Inc. (first term)
- Cindy Groux CHBME, Health Care Practice Management (first term)
- Karen Linsteadt CHBME, Med Group Billings & Collections (first term)

“Our new officers and board members bring a wealth of diverse experience from some of the top billing organizations in the healthcare industry,” said Brad Lund, executive director of HBMA. “I look forward to working closely with each of them as HBMA continues to advance our industry – building on the significant accomplishments of the outgoing board under the direction of Randy Roat.”

The HBMA Board of Directors is responsible for governing, supervising and controlling the affairs of the association, in addition to establishing the association’s policies and programs. Members will work in cooperation with the chief elected officer, the executive committee, other board members and the association’s national office staff. In 2009, Scott Everson worked with other members of the HBMA Board to identify the proposed slate of 2010 candidates.

Everson brings 25 years of executive and operational experience in the healthcare billing and practice management industry, and serves as the vice president of business development for PracticeMax of Arizona. As president, Everson will focus on building and strengthening relationships with industry leaders in government, private and public sectors of the healthcare industry, while ensuring that the association continues to adapt to the evolving needs of its members.

Everson will consult with Randal Roat, past president of HBMA and current vice president at the Michigan-based CBIZ MMP. Elected as HBMA’s vice president, Jackie Willett is the president and CEO of TERM Billing of Texas, which she founded in 1992. Willett was most recently HBMA’s treasurer on the executive committee and is a past



chair of HBMA's Southwest Region. Elected as treasurer, Patrick Lukacs has served HBMA as secretary and is CEO of Medinomics in Louisiana. Secretary Barry Reiter most recently served on HBMA's Government Relations Committee and is the president of Faculty Practice Services in New York.

About HBMA

A non-profit, member-led trade association, the Healthcare Billing & Management Association (HBMA) represents more than 30,000 employees at well over 650 third-party medical billing firms. Annually, HBMA companies submit more than 350 million initial claims on behalf of hospital-based physicians, office-based physicians and other allied healthcare providers. Founded in 1993, HBMA and its members foster personal development, advocate on the behalf of the profession, and promote cooperation through a wide range of business resources, educational events, networking opportunities, certification programs and adherence to the Medical Biller's Code of Ethics. As the only trade association representing the interests of medical billers in Washington D.C., HBMA works with legislative stakeholders and federal agencies to improve the business of medical billing and the practice of healthcare. Learn more about how HBMA is elevating the medical billing profession at www.hbma.org.

###

Press contact information:

Dave Anderson, Dodge Communications, (770) 576-2547
danderson@dodgecommunications.com

Brad Lund, Executive Director, HBMA, (877) 640-4262
brad@hbma.org