

Website Subcommittee – Content Task Force

October 6, 2009

General Notes (in no particular order)

- Move Privacy Policy link to the footer

- With respect to SEO only pages, will discuss with Webteam if it is possible to “hide” these pages as they do not contribute materially to the content of the site and are repetitive.

- Affinity Program Link
- Get input from Scott Everson regarding the current and future structure of the affinity program. Among other issues, is with respect to the subtraction of two participants (Capario and Moneris), and the addition of two (Employer Pages and Power DMS), the opinion of this sub-committee is that all affinity programs should be linked to from the same spot.
- (Curt’s new idea: What if we have an affinity program button that highlights a different affinity program on a rotating basis?)

- Default site resolution to 1280 x 1024 pixels

- Restructure News to accomplish the following:
 - News
 - Billings (demo or real depending on login)
 - Press Releases
 - Member News (requires login)
 - Govt. Relations (no additional login required)
 - Regional News(no additional login required)
 - State News(no additional login required)
 - Board/Committee News(no additional login required)

- Remove Related links until we decide on a better way to manage this content.

- Remove FAQ from HBMA resources as it is redundant

- Instead of job posting board, go to employment pages

Next Meeting Oct 13 10:00 am