

Website Subcommittee – Content Task Force

October 20, 2009

General Notes (in no particular order, also contains notes from October 13th mtg)

OCTOBER 13th Meeting

- Become a member section
 - Put Certification under Membership Benefits
 - Add Link to download application

- Move Member Log off Menu to separate button or login blanks
- Discussed some designs presented by Kris

October 20th Meeting

Develop separate site map for Member side of website, start simplifying and improving location and navigation of website.

Discussed strategies for organizing, storing and finding copious amounts of documents, pdfs, links, html docs, etc. stored on the site

Discussed having separate vertical and horizontal menus on member side

Reduce size of ads, remove flash animation

Would like to get dev site to start to play around with designs. Look to Webteam for design ideas that are more in line with contemporary sites, preserving HBMA color and branding goals

Next Meeting Oct 27 10:00 am (9:50 am CST for Andy and David)