



Survey Committee Minutes

Date: Friday, March 7, 2008
Where: Conference Call @ 10 a.m. Central
Present: Jackie Willett, Chair
Bob Burleigh
Karen Olson
Dan Stech

Michelle Botana -- ISAM
Melissa Lord-Toof -- ISAM
Brad Lund – ISAM

Absent: Patrick Lukacs

I. Survey's released this month

- Education--Disaster Recovery Seminar
 - MCPSS (corrected March 7th)
- ISAM – Board (To be released again July 1 and November 1)

II. Other business

- Released article for the annual report
- Status on tweaking of membership renewal process

Brad worked with Chris (Webteam) on tweaking some areas. Also has the Membership Survey triggered only after principal members renew vs. all types of membership. We will discuss further whether we should develop a survey for Affiliate members (currently only four) and Vendor Partner Affiliates.
- HBMA Regional Development and Membership Potential Member Survey (Committee submitted input)
 - Report to Board (March 2008)
 - (Copy was given to Committee Members)

III. New business

- AAFP (old item needing revisiting)



RE: AAFP
survey idea

Brad has been contacted a few times (including yesterday) in regard to the above data AAFP would like our members to gather. The Committee discussed anti-trust issues and the need to classify Plan A, B, C, vs. specific carriers names, etc. Brad invited Karen to participate in a conference call with AAFP that would assist the Committee in better understanding objectives and goals. After this call we will decide if this is a Survey that we should embark upon that would benefit our members and if not perhaps we can at least send a note to our membership referring them to AAFP to participate should they desire. Bob also mentioned that MedAvant should have the requested data, Brad will check today.

- **Sage Computing Survey Ideas!**

With no spectacular ideas we have deferred this decision until after the Spring Conference in hopes those of us attending will be able to network and ascertain if there are any 'hot' topics that we should explore through a survey process. Brad also mentioned a conference call with ASAE (American Society of Association Executives) might be beneficial to generate some thoughts. Brad will follow up with ASAE in regard to a proposed time for a conference call.

The meeting was adjourned at 10:45 a.m.

**NOTE: CONFERENCE CALL FOR APRIL WILL BE CANCELLED
DUE TO THE SPRING CONFERENCE @ DISNEY!**

REMINDER:

Survey Committee Calls are the first Friday of every month at 10:00 a.m. Central Time.

HBMA conference call number
Please call in at 10 a.m. Central time.

Call in Number: 888-757-2748
Access Code: 8599630