



Board of Directors Minutes  
March 12, 2008

Present:

- Ken Goodin, President
- Randy Roat, Vice President
- Jackie Willett, Secretary
- Scott Everson, Treasurer
- Sherri Dumford, Past President
- Bill Carns, Director
- Julie Demerath, Director
- Andy Kokosa, Director
- Holly Louie, Director
- Barry Reiter, Director
- Don Rodden, Director
  
- Brad Lund, Executive Director
- Paul Myers, Director of Education
- Michelle Botana, Membership Services

Absent:

- Patrick Lukacs, Director
- Randy Roat, Vice President

1. **Call to Order, Roll Call and Approval of February minutes**

Ken called for a motion to approve the February minutes with a modification to reflect the nominations process was requested by the Board.

- Jackie Willett motioned, Holly Louie seconded
- All approved, none opposed – Motion Passed (with modification)

2. **Financial Report**

Scott gave the report. Scott recommended that the password for the financials be changed annually. There were no questions in regard to the financial report.

- **Action: Brad will make sure the password gets changed.**

3. **National Office Report**

Brad gave the report. Michelle reported that two companies did not renew due to perception that their membership had little value.

- **Action: Brad and Patrick will contact the two companies who did not feel like they were benefited by being HBMA members.**

#### 4. Nominating Committee Member Approval and Report

Sherri gave the report and announced that Brian Efron has agreed to be on the Nominating Committee. Sherri asked for a motion to approve the Nominations timetable that had been prepared and presented to the Board.

- **Scott Everson motioned; Barry Reiter seconded.**
- **All approved; none opposed - Motion passed**

#### 5. Logistics for the April Board Meeting at the Spring Conference on April 6, 08

Ken explained that the Executive forum will consist of 30 minutes for Bob Burleigh and Dave Jakielo to present an advanced O & M curriculum. The Board will then have 30 minutes to discuss it and the meeting will conclude with the last 30 minutes representing an open forum for the membership.

- 08:00 am – 10:30 am Board Business
- 10:30 am – 11:30 am Executive Forum
- 11:30 am – 12:00 pm Membership meets the Board
- 05:30 pm – 06:30 pm Past President's Reception
- 06:30 pm – 08:30 pm Exhibit Hall Grand Opening
- 08:30 pm Board Dinner with Past Presidents

#### 6. Recommendation from Executive Committee to comp the past president's registration fee for the Spring Conference.

- **Holly Louie motioned; Don Rodden seconded.**
- **All approved; none opposed - Motion passed**

#### 7. Membership Category Expansion

Ken gave a recap of the discussion held by the Regional Chairs in regard to expanding membership discussions. The plan to proceed and concept would be as follows:

- Introduce concept at Spring Conference
- Town Hall Meeting Call (s) to follow Spring Conference
- Subcommittee appointed to research and draft bylaw changes
- Vote (date to be determined)

Membership and Executive Committee have both had meetings and all agree to move forward in presenting the possibility of expanding HBMA membership in a thoughtful and deliberate manner.

- **Holly Louie motioned; Scott Everson seconded.**
- **All approved; none opposed - Motion passed**

#### 8. Appointment of a Bylaws Committee

If HBMA moves forward with expanding membership categories a bylaws committee will need to be appointed.

**Deferred to next meeting.**

#### 9. Joint HBMA/RBMA WebCast

An agreement has been made for a joint program, WebCast, to be held in June.

10. Rename Standing Committees that will better define scope of committee work:

- Website & Technology Committee to Technology Committee
  - Bill Carns motioned; Julie Demerath seconded.
  - All approved; none opposed - Motion passed
  
- Marketing Committee to Public Relations Committee
  - Andy Kokosa motioned; Julie Demerath seconded.
  - All approved; none opposed - Motion passed

11. CMS EHR Demonstration Project

Bill Carns motioned to approve the technology committee's effort to participate with other community leaders in efforts to partner with CMS in one or more geographical areas beginning with Las Vegas.

- Andy Kokosa seconded.
- All approved; none opposed - Motion passed

12. Cooperative Exchange Membership

Sherril Dumford motioned to approve \$1250 to participate in the first year with the cooperative exchange, if needed.

- Jackie Willett seconded.
- All approved; none opposed - Motion passed

13. Policies and Procedures

Deferred until a later date.

14. Committee Reports

Ken asked if anyone had any noteworthy items on the Committee Report. None were noted and Board Members were encouraged to review the materials sent out in regard to updates.

- Certification
- Education
- Ethics & Compliance
  - Discussion of the "First Steps" Pre- Conference
- Government Relations
- Publications
- Public Relations
- Organizational Effectiveness
- Regional Development & Membership
- Survey
- Technology
- Vendor Affiliate

- Andy Kokosa motioned to adjourn at 2:20; Ken Goodin seconded.