



**HBMA Board of Directors Minutes  
February 13, 2008**

Present:

- Ken Goodin, President
- Randy Roat, Vice President
- Jackie Willett, Secretary
- Scott Everson, Treasurer
- Sherri Dumford, Past President
- Bill Carns, Director
- Julie Demerath, Director
- Andy Kokosa, Director
- Patrick Lukacs, Director
- Barry Reiter, Director
  
- Brad Lund, Executive Director
- Paul Myers, Director of Education
- Michelle Botana, Membership Services

Absent:

- Holly Louie, Director
- Don Rodden, Director

**1. Call to Order, Roll Call and Approval of January minutes**

Ken called for a motion to approve the January minutes

**Barry Reiter motioned, Patrick Lukacs seconded**

**All approved, none opposed – Motion Passed**

Ken gave a short synopsis of the Symposium for Chief Executive Officers and Chief Elected Officer sponsored by the American Society of Association Executives and attended by he, Randy and Brad. He recommends that others in chief leadership roles take advantage of the opportunity to attend the symposium as it is very helpful for incoming leadership to better understand respective roles and board interaction.

The President also mentioned the excitement revolving around the Spring Conference as well as the decision to have a Past Presidents Reception/Dinner which will occur Sunday evening after the Grand Opening of the Exhibit Hall. All Past President have confirmed attendance at HBMA's 15 year Anniversary Celebration and all board members are invited to attend. More information to come in the following weeks.

Ken concluded his remarks by making note that the Board Meeting at the Spring Conference will be from 8-noon with the last 30 minutes of the meeting opened to all members.

## **2. National Office Report**

Brad gave a short overview of the National Office Report highlighting the Joint Audio Cast with the APF which initial evaluations coming in are positive. Also we currently have 72 attendees registered for Spring Conference which is ahead of the trend this time last year .

## **3. Financial Report**

Scott reported on the numbers involving the ISAM bonus. The first ISAM evaluation survey was completed for last year but the results did not impact the bonus either positively or negatively. The bonus was \$77,334.00 for 2007. Because this was a contractual agreement no vote from the Board is required; however, Scott did want to inform the board and also opened the floor for comments. There were no comments.

Sherri asked if progress was being made to reduce accounting fees. Brad reported that there are several processes being implemented that will reflect a reduction such as online processing for our Educational courses should be working well by the end of February. ISAM has also started performing the accounts payable functions in house.

## **4. Board seat vacancy status – HBMA Corporate Resolution**

Ken called for a motion to approve.

**Andy Kokosa motioned, Scott Everson seconded  
All approved, none opposed – Motion Passed**

## **5. ISAM “Report Card” status**

This has been completed and the results were forwarded to Brad. Brad, Scott, and Ken met via phone to discuss the results. Brad acknowledged the report and stressed ISAM's commitment to make certain improvements.

## **6. Committee Reports**

### **➤ Nominations Committee**

Sherri gave the report and asked the Board to forward any names of potential candidates to sit on the Committee with her. Also, the article has been written for billing.

### **➤ Certification Committee**

Barry gave the report and noted there will be an upcoming article in Billing highlighting CHBME and CMBA.

### **➤ Education Committee**

Julie gave the report and informed the Board that the Compliance Workshop II has been cancelled due to lack of registrations. Julie also informed the Board that the Education Committee is exploring a “green initiative” with ISAM and will be a work in progress.

Spring 2009 May 6-8 in Boca Raton

Julie Demerath motioned, Scott Everson seconded  
All approved, none opposed – Motion Passed

Fall 2009 September 23-25 Caesars in Las Vegas

Julie Demerath motioned, Andy Kokosa seconded  
All approved, none opposed – Motion Passed

➤ **Ethics & Compliance Committee**---Holly was not on the call

➤ **Finance Committee**—Scott gave as previously indicated

➤ **Government Relations Committee**

Barry gave the report. HBMA will be meeting with CMS on May 14<sup>th</sup> and the Hill on May 15<sup>th</sup>. Three HBMA companies will be participating with PECOS testing.

➤ **Vendor Affiliate Committee**

Brad gave the report for Judy. Ken called for a motion to approve Phil Ellis to the join the Committee.

Julie Demerath motioned, Barry Reiter seconded.

All approve, none opposed – Motion Passed

➤ **Publications Committee**—Don was not on the call

➤ **Public Relations Committee**

Andy gave the report and indicated that Press kits have been sent out to 9 publications.

➤ **Regional Development & Membership Committee**

Patrick gave the report. New member promotional survey will be sent out soon. New member packet process has been finalized and the Committee is currently looking into options to replace the Regional Meetings and is open to any suggestions and ideas from the board.

➤ **Survey Committee**

Jackie gave the report. The Committee is in the final stages of getting the Provider Enrollment Survey out; the deadline will be in April so that the Government Relations Committee can take the results with them to CMS. Currently the Committee is brainstorming for ideas on a survey that Sage Consulting will help with.

➤ **Organizational Effectiveness Committee**

Sherri gave the report and announced that she is working on finalizing the meeting which will be October 8-9 in Chicago; Kathy Hendricks will be the facilitator.

➤ **Technology Taskforce**

Bill gave the report. Bill asked for a motion to allow Randy Johnston to join the Committee. Ken asked that this be deferred to the next BOD meeting so that the Board may evaluate whether the bylaws will allow for non-members serving on a committee. Bill also asked the Board for suggestions and projects for the Committee to consider.

**7. Policies and Procedures Development**

Due to time constraints this was deferred to the next Board call.

Ken asked for a motion to dismiss the call.

**Andy Kokosa motioned, Barry Reiter seconded.**

**Call ended at 3:25 EST**