



**HBMA Board of Directors Minutes
January 9, 2008**

Present:

- Ken Goodin, President
- Randy Roat, President Elect
- Jackie Willett, Secretary
- Scott Everson, Treasurer
- Sherri Dumford, Past President
- Bill Carns, Director
- Julie Demerath, Director
- Andy Kokosa, Director
- Holly Louie, Director
- Barry Reiter, Director
- Don Rodden, Director

- Brad Lund, Executive Director
- Paul Myers, Director of Education
- Michelle Botana, Membership Services

Absent:

- Patrick Lukacs, Director

1. Call to Order, Roll Call and Approval of November and December minutes

Motion to approve the November 14th minutes with the modification that the membership dues increase introduced by the Membership Committee and endorsed by the Finance Committee was approved by the Board.

- **Barry Reiter moved; Holly Louie seconded; all approved, none opposed.**

Motion to approve the December 3rd minutes

- **Andy Kokosa/Scott Everson moved; Barry Reiter seconded; all approved, none opposed.**

ACTION: Brad will contact Jim Wieland in regards to the recording of the BOD calls.

2. National Office Report

Brad gave a short recap of the report as well as mentioned a few of the upcoming events this spring. Brad also noted that HBMA took a large hit in 2007 with Nonrenewals.

3. Financial Report

Scott went over the report that had been sent out last week to all BOD members. Brad noted that HBMA is planning to file tax returns in February.

4. Additions to the approved budget

Motion to approve the additional funding of \$9600.00 to the Survey Committee as well as \$16,000.00 for the Public Relations Committee.

- Scott Everson moved; Andy Kokosa seconded; all approved, none opposed.

5. Board seat vacancy status

Ken updated the Board of Directors on the actions that have occurred by the Executive Committee in regard to replacing the Board Seat that is now vacant due to Bing Herald's resignation. (Bing's Board Seat would have expired 12/31/07). Discussion revolved around the Board's desire for the transparency of this process to be the ultimate goal. The Board also recognized the need to begin communications with our members about the nominations and elections processes.

Motion to not appoint a replacement for the BOD vacancy at this time but to allow it to be taken care of through the membership at the Fall Election with an appropriate resolution to be drafted for future approval of the BOD.

- Holly Louie moved; Andy Kokosa seconded; all approved, none opposed.

ACTION: Brad will work with the appropriate parties to ensure timely communication with members including notices in *Billing* as well as other sources (blast emails, etc)

6. Approval of Committee Members

Currently HBMA's bylaws require that the Board of Directors approve committee members. Discussion in regard to whether the bylaws should be amended to allow committee chairs to approve their own committee Members.

Motion to approve Committee Members with the modification reflecting Randy Roat as Past Chair on the Government Relations Committee.

- Jackie Willett moved; Randy Roat seconded; all approved, none opposed.

7. ISAM "Report Card" status

Ken asked that we move this to the end of the call so that the BOD may go into Executive Session.

8. Policy & Procedure development

Due to time restraints, this has been deferred to a later date.

9. Committee Reports

➤ Certification Committee

Certification is currently working on establishing criteria for credits outside of HBMA and is planning to publish an article for *Billing* about certification.

1. Approval for Committee Members to receive 2 CHBME credits for serving on a committee.
Discussion was held but no motion was put forth for approval.

- Education Committee
 1. National Conference Pricing Change
 - Motion to set registration fee at \$595 with a discount of \$100 (\$495) for early registration 45 days out and a penalty of \$50 (\$645) for on site registration.
 - Julie Demerath moved; Scott Everson seconded; all approved, none opposed.
 2. Joint Webinar with other Associations
 - Motion to support
 - Julie Demerath moved; Bill Carns seconded; all approved, none opposed.

Due to time restraints the rest of the committees have been deferred to the next BOD call.

- Ethics & Compliance Committee
- Finance Committee
- Government Relations Committee
- Vendor Affiliate Committee
- Publications Committee
- Public Relations Committee
- Regional Development & Membership Committee
- Survey Committee
- Organizational Effectiveness Committee
- Technology Taskforce

ACTION: Due to the long agenda and time restraints, the Executive Session regarding the ISAM report card will take place **Monday January 21, 2008 at 11:00am CST**

Motion to adjourn by Andy Kokosa
Jackie seconded, all approved, none opposed.
Meeting adjourned 4:00EST