

HBMA 2017 HEALTHCARE REVENUE CYCLE CONFERENCE SCHEDULE AT-A-GLANCE

THURSDAY, SEPTEMBER 14

8:00am – 12:00 pm	Pre-Conference Workshops: <ul style="list-style-type: none"> • Contracts and Legal Issues, <i>Jennifer Kirschenbaum, Esq., Kirschenbaum & Kirschenbaum, P.C.</i> • Intermediate Excel, <i>Nate Moore, CPA, MBA, FACMPE, Moore Solutions, LLC</i>
12:00 – 1:00 pm	CHBME Recognition with Keynote Speaker
1:00 – 1:45 pm	Annual Member Business Meeting/Introduction of Candidates
1:45 – 2:00 pm	BREAK
2:00 – 2:30 pm	President's Address and Introduction of Keynote Speaker
2:30 – 3:30 pm	Keynote: The New Health Age: A Look Into the Future of Health Care and Medicine, <i>David Houle, Healthcare Futurist</i>
3:30 – 3:45 pm	BREAK
3:45 – 4:45 pm	Concurrent Sessions: <ul style="list-style-type: none"> • Patient Pay Optimization, <i>Kiran Kumar, SVP of Client Relations & Solutions, GeBBS Healthcare Solutions</i> • Seven Digital Techniques to Grow Your RCM Company, <i>Jason Ciment, CEO & Veteran Digital Marketing Strategist, GetVisible</i> and <i>Michael Moshkovich, President, GetVisible</i>
4:45 – 5:00 pm	BREAK
5:00 – 6:00 pm	From Policy to Bottom Line: Improving Revenue Cycle Performance with Use of Operating Rules for Healthcare Transactions, <i>Robert Bowman, Associate Director, CAQH CORE</i> and <i>Kim Peters, Process Owner, Provider Process Implementation, Humana Inc.</i>
6:00 – 7:30 pm	OPENING EXHIBIT HALL RECEPTION

FRIDAY, SEPTEMBER 15

8:00 – 9:00 am	Breakfast with the Payors
9:00 – 10:00 am	2017 Commercial Payor Panel: Aetna, Cigna, Humana, and UnitedHealthcare
10:00 – 11:00 am	BREAK IN EXHIBIT HALL
11:15 am – 12:15 pm	Concurrent Sessions: <ul style="list-style-type: none"> • There Was an Audit - Now What?, <i>Karna W. Morrow, Manager Consulting Services, Coding Strategies, CPC, RCC, CCS-P, AHIMA, Approved ICD10-CM Trainer</i> • Billing Metrics that Matter, <i>Matt Seefeld, Senior Vice President of Business Development, MedEvolve</i>
12:30 – 1:15 pm	AWARDS LUNCHEON
1:30 – 2:30 pm	BREAK IN EXHIBIT HALL
2:45 – 3:30 pm	Concurrent Sessions: <ul style="list-style-type: none"> • Above and Beyond the Call: Anatomy of a Patient Services Call Center, <i>Thomas Mathews, President, OnQ</i> • Quality Payment Program & Value Based Data, <i>Jennifer Searfoss, Esq, CPOM, CHCI, CMCS, Founder & Chief Solutions Strategist, SCG Health, LLC</i>
3:30 – 3:45 pm	BREAK
3:45 – 4:45 pm	Concurrent Sessions: <ul style="list-style-type: none"> • Don't Leave Cash on the Table: Start Your Revenue Cycle Right with Complete Onboarding, <i>Michelle Pivelja, CPCS, PESC, Director of Credentialing, PracticeWorx</i> and <i>Dawn Anderson, CPMSM, PESC, Product Mgr, Echo, A Healthstream Company</i> • Maintain a Competitive Edge with Effective Tools and Industry Best Practices for Consumer Engagement, <i>Mark J. Snow, Vice President of Business Development, InstaMed</i>
4:45 – 5:00 pm	BREAK IN EXHIBIT HALL
5:00 – 6:00 pm	Washington Update, <i>Bill Finerfrock, HBMA Director of Government Relations</i>
6:00 – 9:00 pm	CLOSING RECEPTION WITH EXHIBITORS

SATURDAY, SEPTEMBER 16

7:30 – 8:30 am	Breakfast Roundtable Discussions by Topic
8:30 – 9:30 am	Concurrent Sessions: <ul style="list-style-type: none"> • Robotics in Revenue Cycle Management, <i>Rob Gontarek, President & CEO, Meridian Medical Management</i> • Cyber Security: What You Need to Know, <i>Jay Harmon, Information Security, Privacy, & Management Consultant, BorderHawk</i>
9:30 – 9:45 am	BREAK
9:45 – 10:45 am	Concurrent Sessions: <ul style="list-style-type: none"> • ERISA: Finding the Hidden Gold in Your Revenue Cycle, <i>Lea Fowler, Dir. of ERISA Recovery, ERISA Revenue Solutions</i> • Beyond the Buzzwords: Analytics, Machine Learning, & Artificial Intelligence, <i>Roshan Fernando, CEO & President, MiddleGate, Inc.</i>
10:45 – 11:00 am	BREAK
11:00 am – 12:00 pm	Building, Motivating & Rewarding a Winning Team, <i>Dave Jakielo, MPM Seminars & Consulting</i>
12:00 – 12:15 pm	CLOSING REMARKS
1:00 – 3:00pm	CHBME EXAMINATION